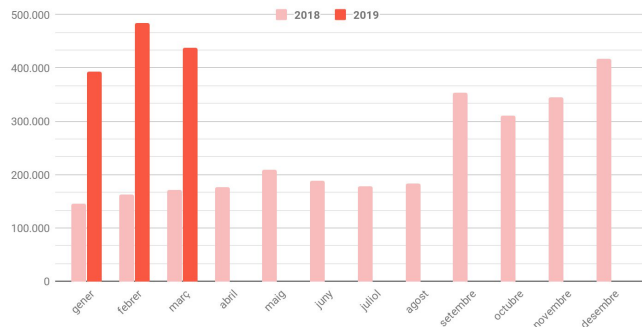


consum web
en usuaris únics

▼ -9,41%

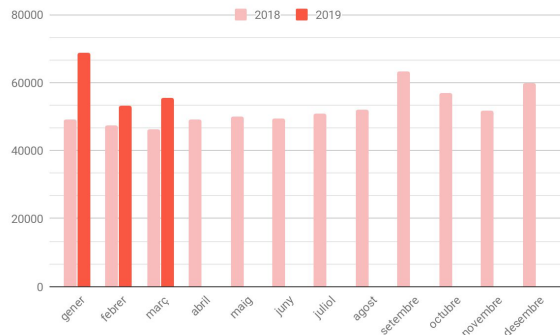
438K



consum HbbTV
en dispositius únics

▲ 4,18%

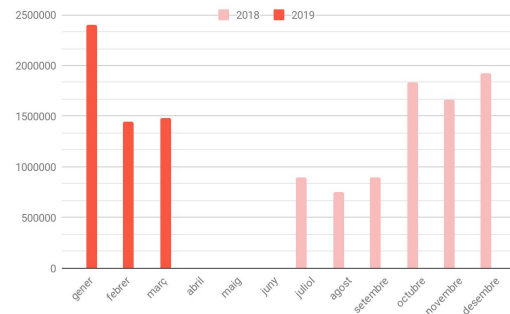
55,5K



vídeo no lineal
en minuts

▲ 2,40%

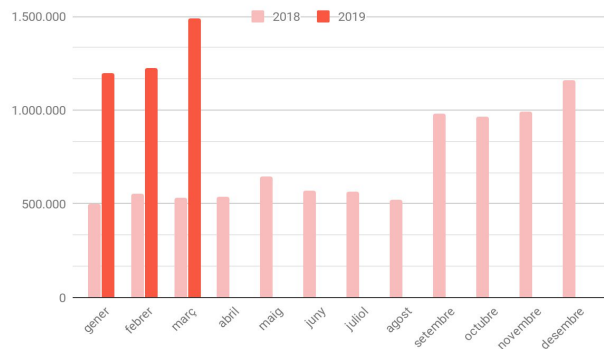
1,4M



en pàgines vistes

▲ 21,92%

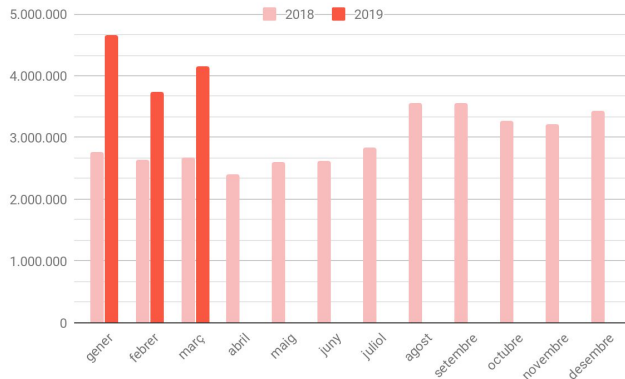
1,49M



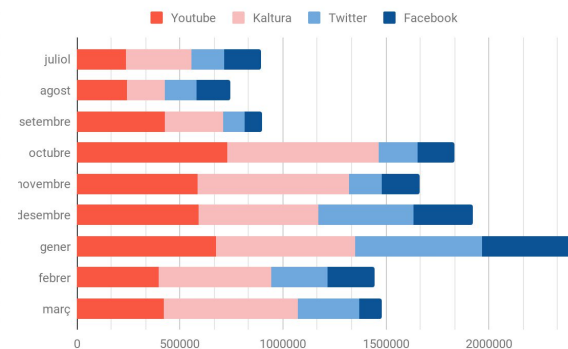
en minuts

▲ 11%

4,1M



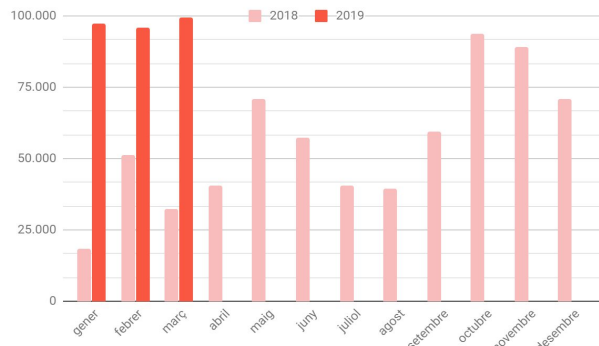
distribució de consum



Youtube
visualitzacions

▲ 3,79%

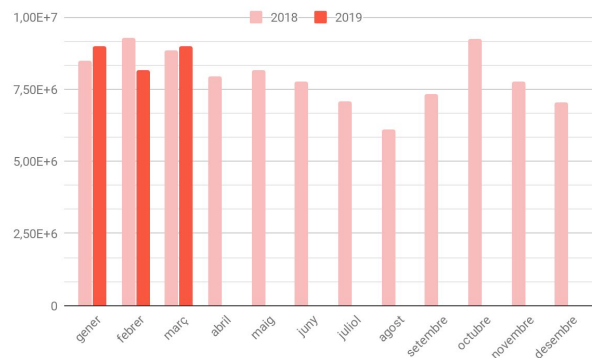
99K



Twitter
impressions

▲ 10,41%

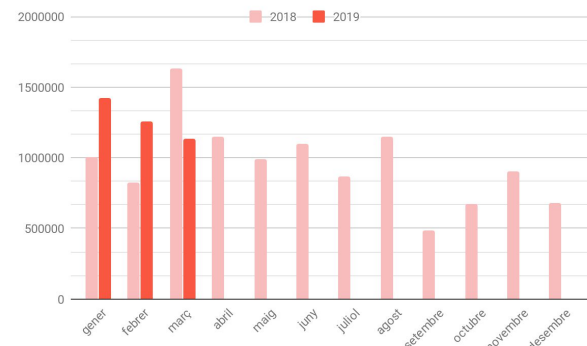
9M



Facebook
abast

▼ 9,36%

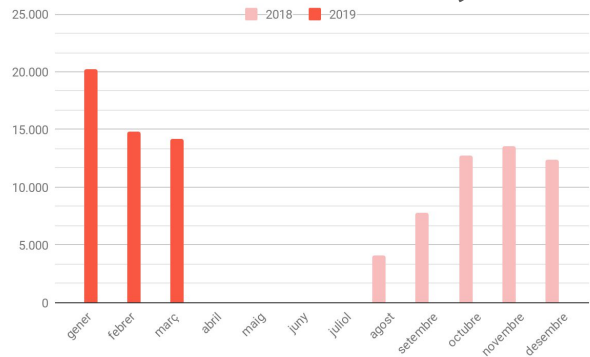
1,1M



Whatsapp
sessions al web

▼ -3,95%

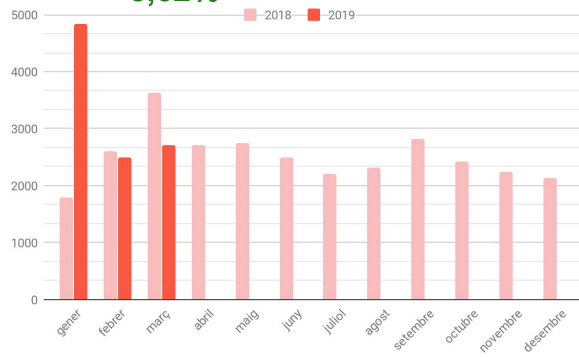
14,3K



Twitter
mencions a @btvnoticies

▲ 8,52%

2,7K



Instagram
seguidors

▲ 5,72%

12,6K

