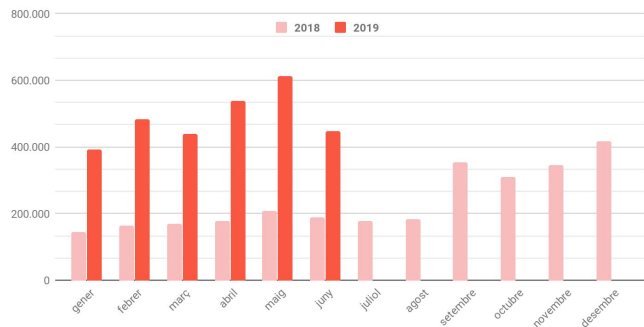


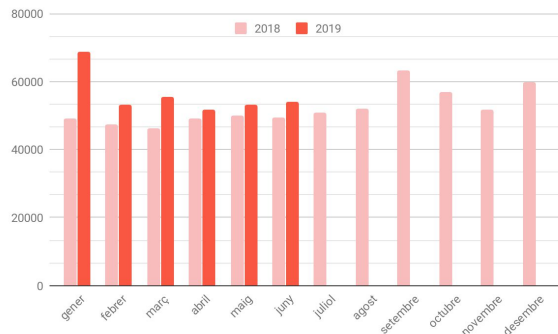
consum web  
en usuaris únics  
↘ -27,03%

# 446K



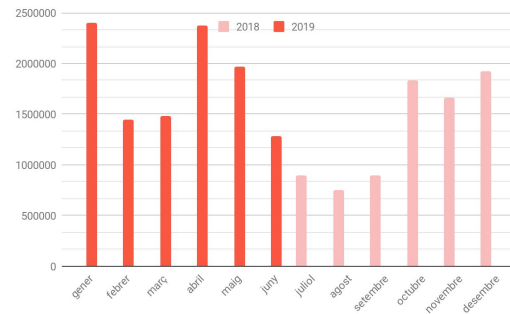
consum HbbTV  
en dispositius únics  
↗ 1,30%

# 53,9K



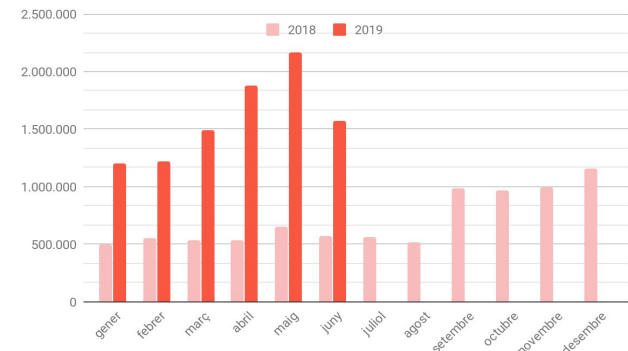
vídeo no lineal  
en minuts  
↘ -34,74%

# 1,2M



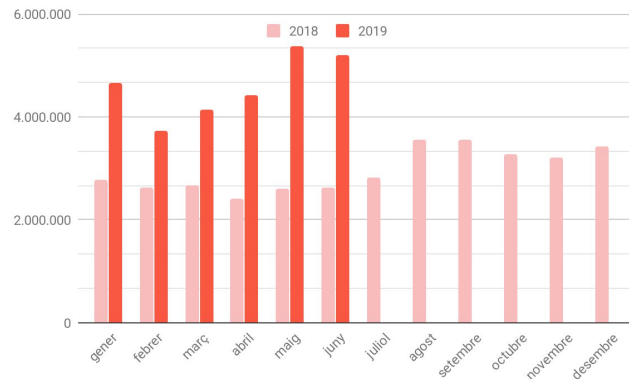
en pàgines vistes  
↘ -27,32%

# 1,57M

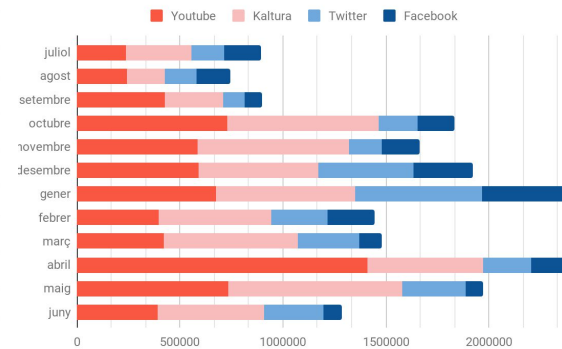


en minuts  
↘ -3,10%

# 5,2M



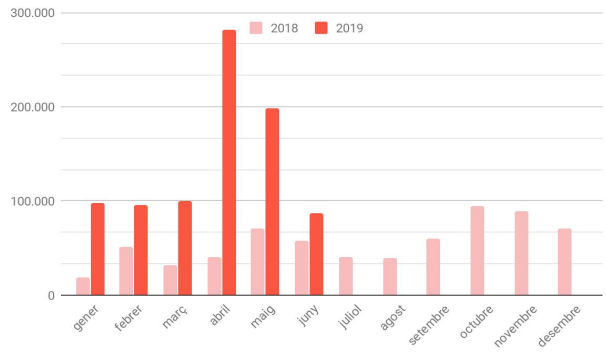
distribució de consum



Youtube  
visualitzacions

▼ -56,12%

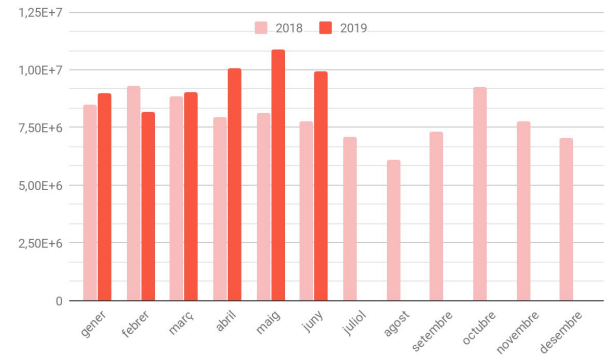
87K



Twitter  
impressions

▼ -8,61%

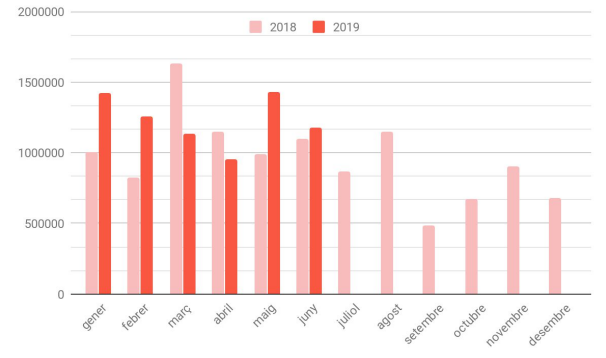
9,93M



Facebook  
abast

▼ -17,81%

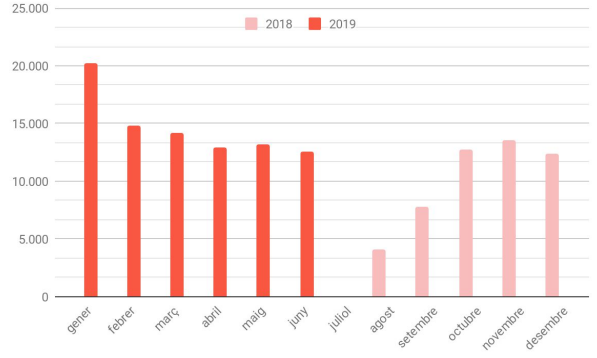
1,17M



Whatsapp  
sessions al web

▼ -4,46%

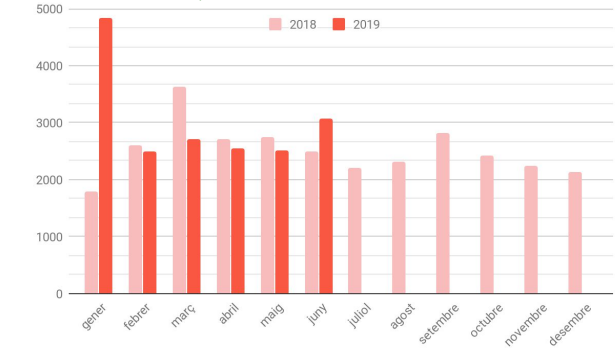
12,6K



Twitter  
mencions a @btvnoticies

▲ 22,52%

3K



Instagram  
seguidors

▲ 2,81%

14,4K

