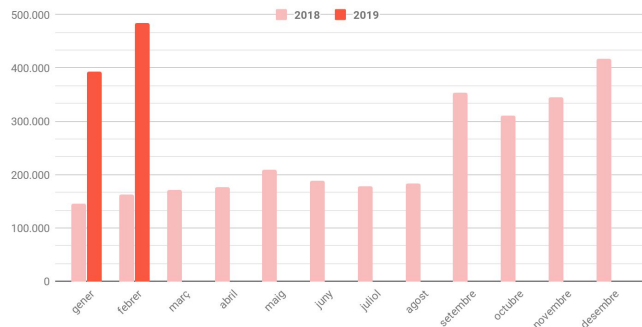


consum web
en usuaris únics

▲ 22,89%

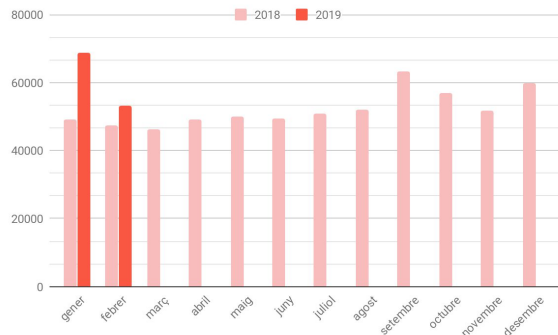
483K



consum HbbTV
en dispositius únics

▼ -22,53%

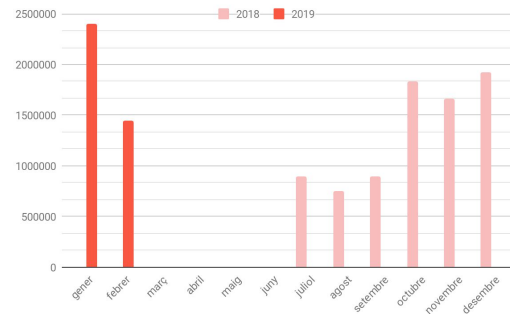
53,2K



vídeo no lineal
en minuts

▼ -39,79%

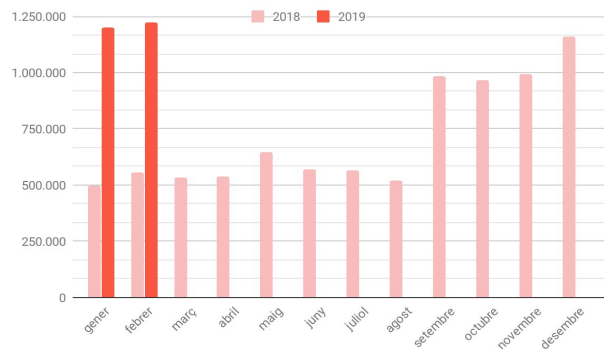
1,4M



en pàgines vistes

▲ 1,86%

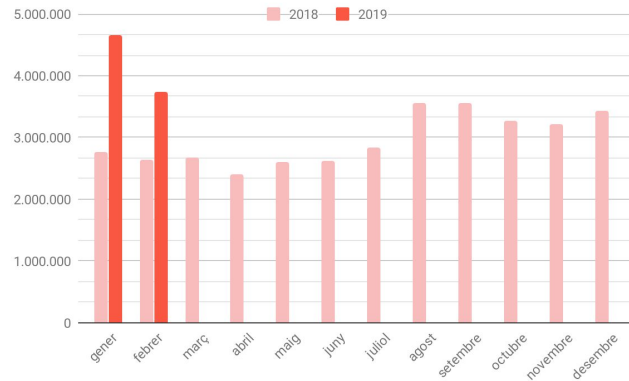
1,22M



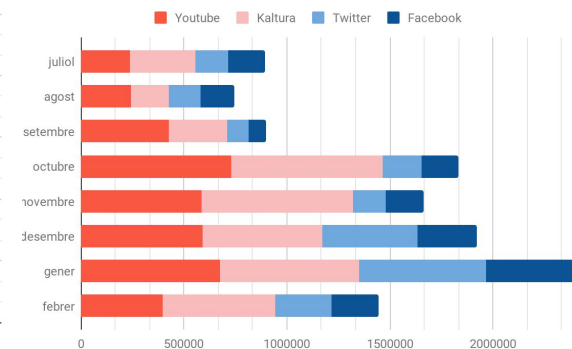
en minuts

▼ -19,66%

3,7M



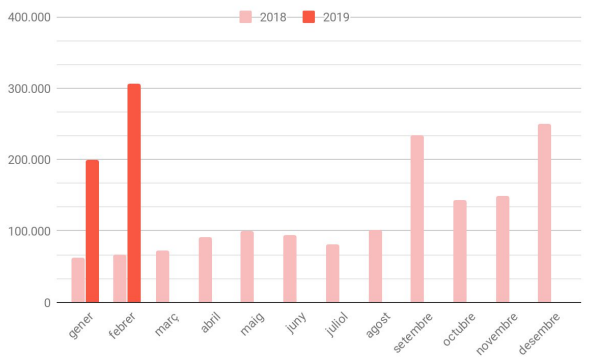
distribució de consum



Trànsit orgànic al web
sessions al web

▲ 27,53%

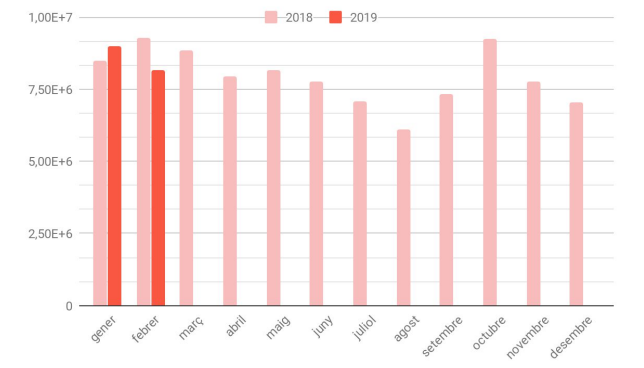
306K



Twitter
impressions

▼ -9,30%

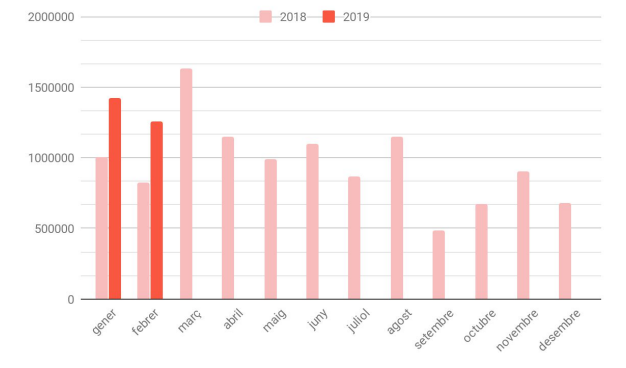
8,1M



Facebook
abast

▼ -11,67%

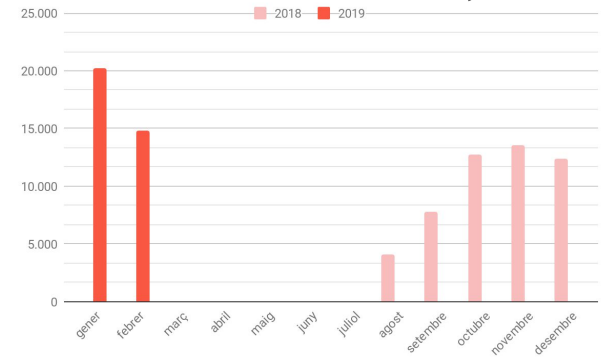
1,2M



Whatsapp
sessions al web

▼ -26,99%

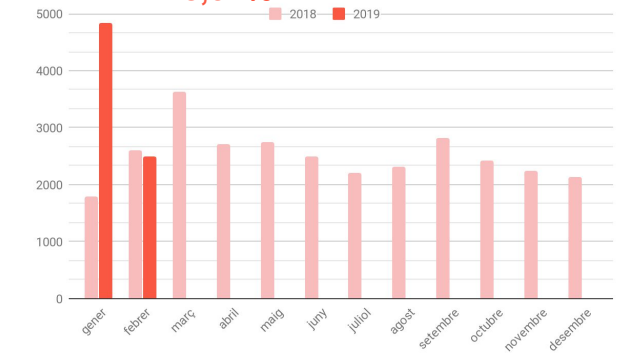
14,7K



Twitter
mencions a @btvnoticies

▼ -48,31%

2,5K



Instagram
seguidors

▲ 11,10%

11,9K

