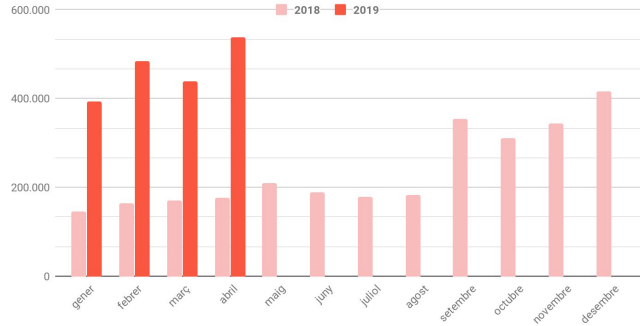


consum web  
en usuaris únics

▲ 22,87%

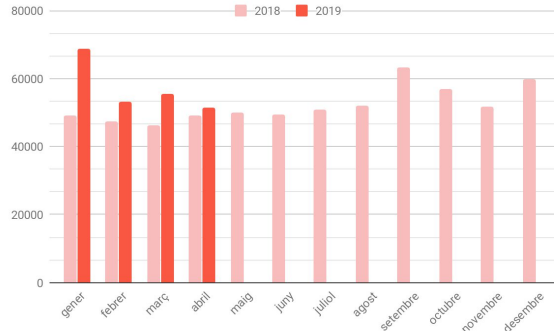
# 538K



consum HbbTV  
en dispositius únics

▼ 7,09%

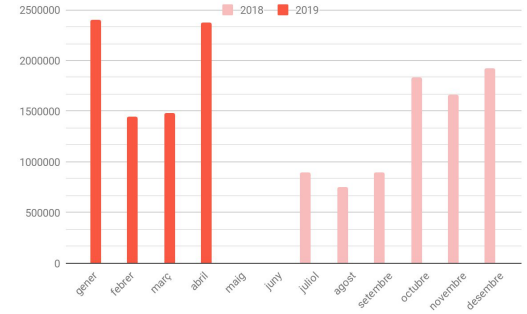
# 51,5K



vídeo no lineal  
en minuts

▲ 60,59%

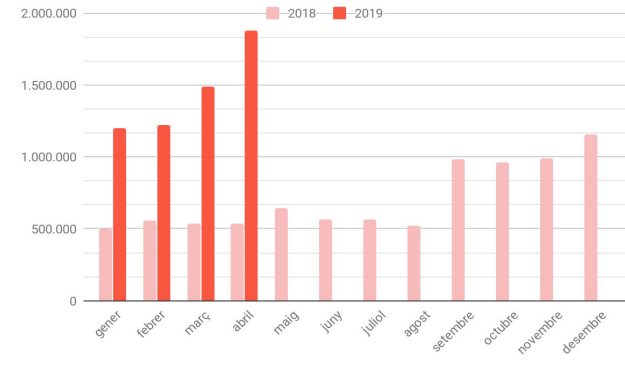
# 2,3M



en pàgines vistes

▲ 25,91%

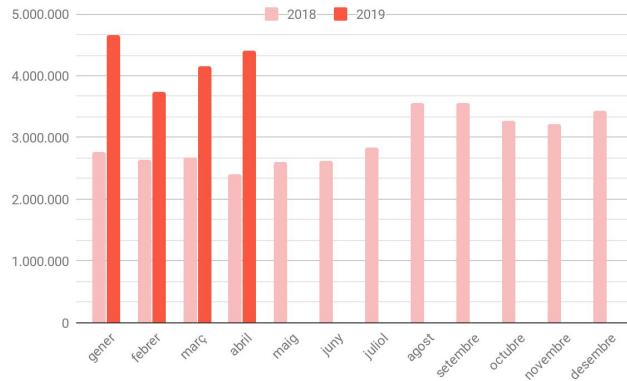
# 1,87M



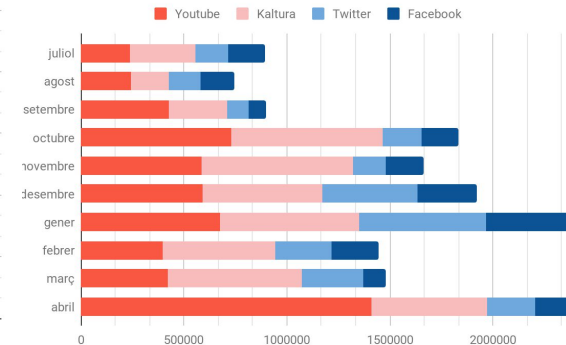
en minuts

▲ 6,32%

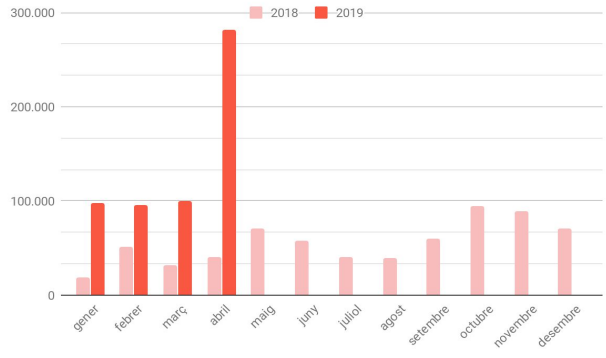
# 4,4M



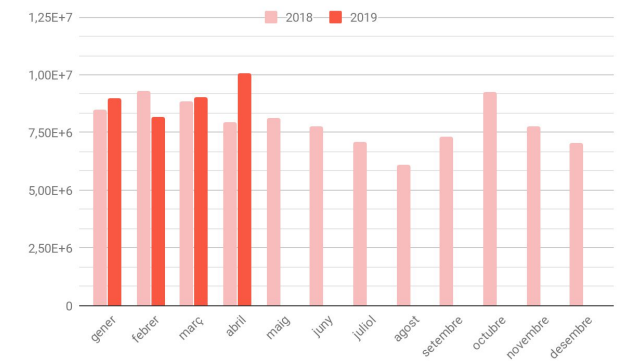
distribució de consum



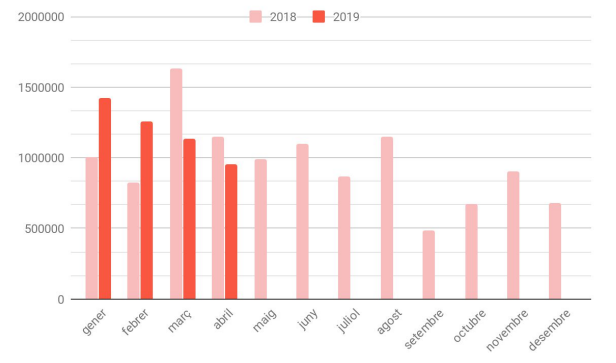
**Youtube**  
visualitzacions **281K**  
▲ 182,96%



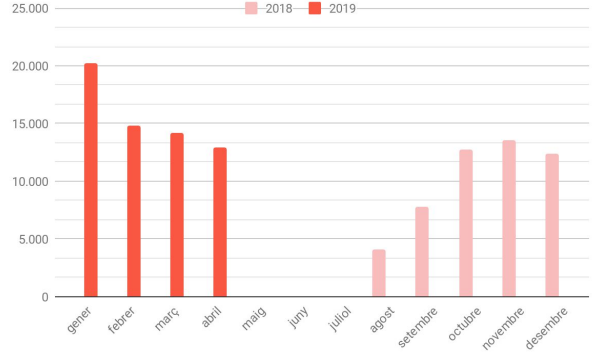
**Twitter**  
impressions **10M**  
▲ 11,78%



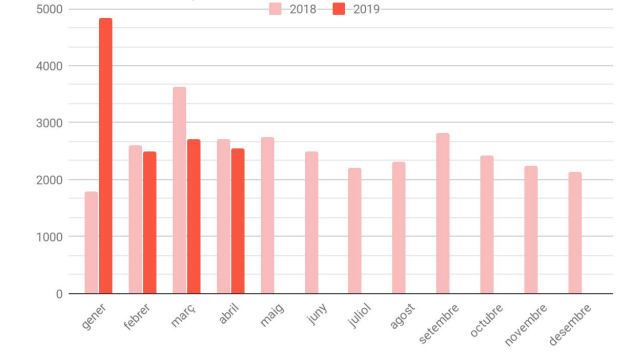
**Facebook**  
abast **952K**  
▼ 16,21%



**Whatsapp**  
sessions al web **12,8K**  
▼ -9,33%



**Twitter**  
mencions a @btvnoticies **2,5K**  
▼ -5,93%



**Instagram**  
seguidors **13,3K**  
▲ 5,65%

