



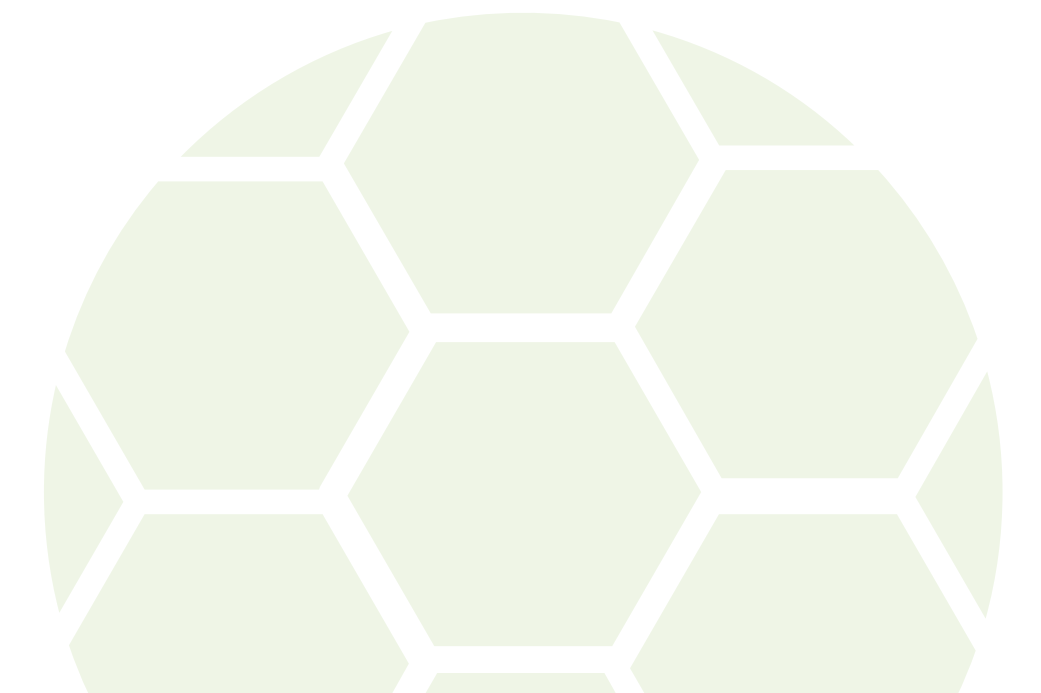
Loeeelo

Brand Guidelines  
Application Branding Guidelines

✿ LOGO

L a e e e b

# ✿ LOGO Construction



## ✿ Colors Palette



### Chinese Black

R 022 G 022 B 022  
C 073 M 067 Y 065 K 080  
HEX #161616



### Light Green

R 119 G 176 B 044  
C 060 M 006 Y 100 K 000  
HEX #77B02C



### Dark Green

R 055 G 153 B 046  
C 078 M 013 Y 100 K 001  
HEX #37992E



✿ TYPOGRAPHY

Aa

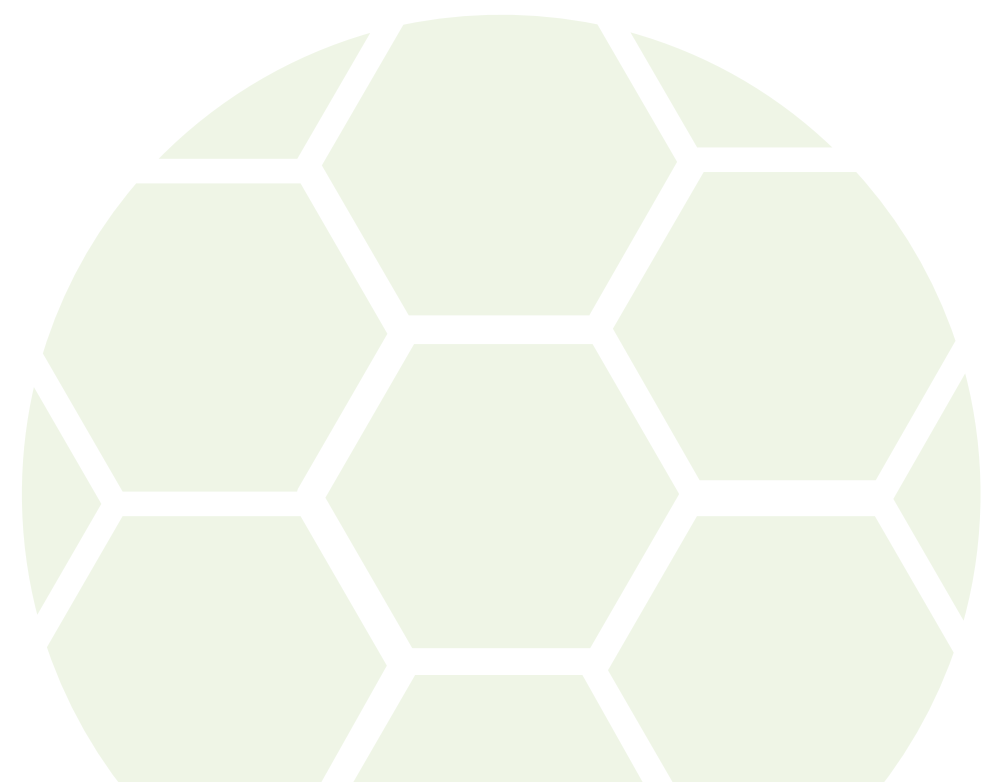
Ara Hamah 1982

Ara Hamah 1982\_Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

123456789 !@#\$%^&



✿ LOGO SIZE

ON PRINT



ON SCREEN



36\*36



16\*16

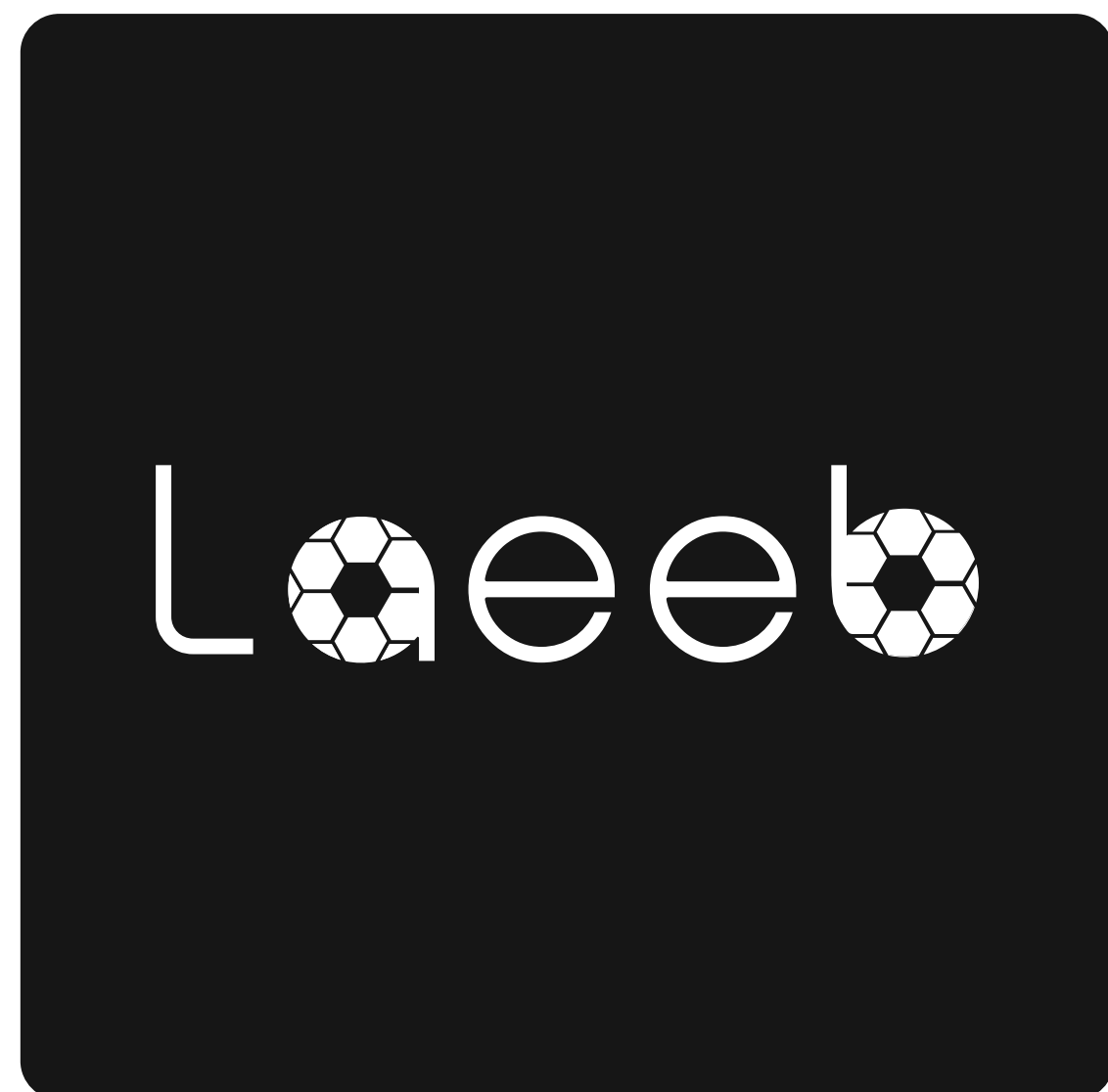
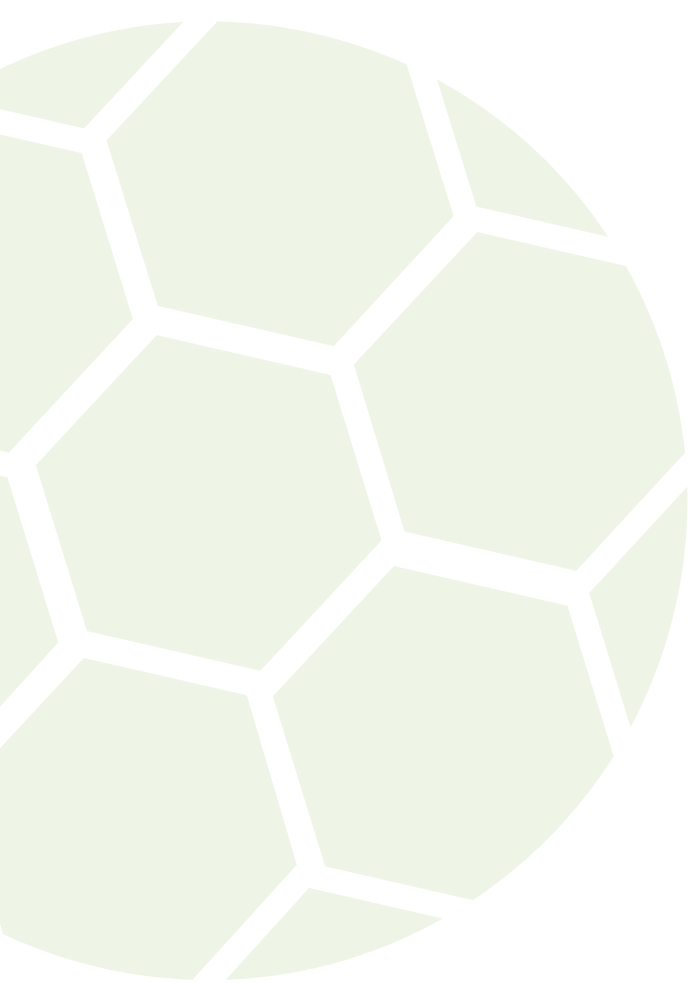


✿ DESCRIPTION

Laeieb

Laeieb + 

✦ BACKGROUND





Loeeb