

Susan Mohsen



Contact

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Skills

- Excellent writing and editing.
- Interpersonal and communication proficiency.
- Digital shooting and filmmaking.
- Media production.
- Character design and digital animation.

Professional Profile

Social media Manager and leader of a production team. Managing campaign development, including projects supervision and media marketing. Experienced video journalist and reporter. Worked as an assistant director in several documentary films. Possess strong background in project coordination and media relations.

Strengths

- Project management
- Strong decision maker
- Complex problem solver
- Superior photography and videography
- Innovative writer and designer

Experience

Social Media Manager and leader of a production team 2018 - Present

Cairo Show

- Develop content aligned with marketing strategies.
- Manage content distribution to online channels and social media platforms.
- Manage, evolve, and further develop video approval requests and content review processes.
- Communicate with all departments to maintain an editorial calendar and ensure content team is on board.
- Direct production team on set.
- Responsible for insuring the safe and proper performance of procedures associated with the production line.

Education

Bachelor of Arts in English - 2011

AOU Arab Open University, Egypt

Certifications

Radio presenter: Radio Misr

Cinema Workshop: Animation 8

English language: American University in Cairo

Short Story (writing): El – Balad Bookshop

Acting and Narrative Art: Studio Emad Eddin Foundation

Suzy Studio



Puppet Artist

As a puppet artist, I long to connect natural elements such as wood with various materials from the surrounding environment like papers, light bulbs or wasted household items to generate innovative and raw art. My work is based on eco-friendly ingredients aiming to make exceptional performances and teach youngsters the craft of puppets making.

2019, I produced my first animated short movie "**Attempt**" in the below link.
<https://youtu.be/Z-XI4DtOuN0>

Moreover, I directed and delivered workshops over the last eight years specialized in Papier-mâché designs and puppets making for different age groups in the following places:

- **Al Minya University**

2018/ 2019

- **El – Einy House (child activity center)**

2012 - 2018

- **Indimaj**

2013

Independent Projects

- **Assistant Director – Documentary Films** 2015-2019
- **Acting Instructor – MISR Library –** 2018
- **Assistant Director – Theatre Elbo2ra & Group Naas** 2011-2015
- **Theatre Director – Independent Theatre** 2007-2012

Previous Work Experience

Senior Art and Entertainment Editor

Alghad TV 2015-2016

- Produced, edited, developed, and translated and made interviews.
- Highlighted the Ideas and subjects across the Arab world, with interesting story lines
- Participated in a social media, created content relevant to the target audience.

Entertainment Editor

WashWasha Newspaper 2011-2015

- Edited and translated reports in different range of areas (Art - Culture - Sport - Healthcare - Lifestyle - Science).
- Reported and interviews of various forms of art (Cinema - Theater – Music - Dance - Comics –Opera –Painting – Visual –Animation).

Media Communication Manager

Très Court International Film Festival - Egypt 2015

- "**Très Court**" is a four minute short movie. A blend of different movies were presented: Fiction, Animation, Documentary, Music Video Clips, Video Blog. The screenings took place simultaneously over ten days in nearly one hundred cities including France and 30 other countries. The Festival partner in Egypt was **Animation 8** organization.