

Information Collection

We collect information when you register on our site, when you log in to your account, make a purchase, enter a contest, and/or when you log out. Information collected includes your name, device ID, e-mail address, phone number, and/or credit card information.

In addition, we automatically receive and record information from your computer and browser, including your IP address, your software and hardware, and the page you request.

We collect this information for the proper operation of your application and to provide services to the user.

Use of information and data storage

The data collected is used to provide, maintain, protect and improve our service. This includes personalizing the user experience, analyzing usage trends, and resolving any technical problems.

It may be used to:

- Personalize your experience and meet your individual needs
- Provide personalized advertising content
- Improve our site
- Improve customer service and support needs
- Contact you by e-mail
- Administer a contest, promotion or survey

E-commerce privacy policy

We are the sole owners of the information collected on this site. Your personal information will not be sold, exchanged, transferred, or given to another company for any reason, without your consent, other than what is necessary to fulfill a request and/or transaction, such as shipping an order.

Disclosure to third parties

We do not sell, trade or transfer your personally identifiable information to third parties. This does not include trusted third parties who assist us in operating our Web site or conducting our business, so long as those parties agree to keep this information confidential.

We believe it is necessary to share information in order to investigate, prevent or take action regarding illegal activities, suspected fraud, situations involving potential threats to the physical safety of any person, violations of our terms of use, or when we are required to do so by law.

Non-private information, however, may be provided to other parties for marketing, advertising, or other uses.

Protecting your information

We implement a variety of security measures to keep your personal information safe. We use state-of-the-art encryption to protect sensitive information transmitted online. We also protect your information offline. Only employees who need to perform a specific job (for example, billing or customer service) have access to personally identifiable information. Computers and servers used to store personally identifiable information are kept in a secure environment.

Do we use cookies?

Our cookies improve access to our site and identify repeat visitors. In addition, our cookies improve the user experience by tracking and targeting interests. However, this use of cookies is in no way linked to any personally identifiable information on our site.

Unsubscribe

We use the e-mail address you provide to send you information and updates relating to your order, occasional company news, information about related products, etc. If at any time you wish to unsubscribe and no longer receive e-mails, detailed unsubscribe instructions are included at the bottom of each e-mail: contact@retrochic.ma

Consent

By using our application, you consent to our privacy policy.

This agreement reflects my understanding and consent to the collection and processing of my Personal Data as set out in this Privacy Policy. I acknowledge that this information may be used in various contexts to improve my interactions with the service, while respecting the privacy principles set out in this policy.

What are your rights?

In accordance with Moroccan law 09-08 of February 18, 2009 on the protection of individuals with regard to the processing of personal data and the European General Data Protection Regulation, you have the following rights: right of access, rectification, opposition and deletion of personal data.

To exercise these rights, you must send an email to contact@retrochic.ma.

Changes to the Policy

We reserve the right to update this privacy policy at any time. Changes will be posted on our site and/or application and will take effect upon publication.

By using our service after any changes, you agree to the revised terms of the Privacy Policy.