

# pub50

## SUBSCRIPTIONS 2026

100 % DIGITAL

PAPER + DIGITAL

FULL OPTION

PEOPLE UNIFIED AROUND BRANDS SINCE 1976



FEATURES ON YOUR FAVOURITE  
**PODCASTS**

**PLAYLISTS**  
BY MEDIA PERSONALITIES

**7 EPISODES**  
FROM 23 JANUARY

INTERVIEWS AND MUCH MORE!

3 FORMES | BRUXELLES - BRUGEL |  
1 TRIMESTRIEL - CREANCEVALS |  
50<sup>th</sup> YEAR OF PUBLICATION  
19-02-2026

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PEOPLE UNIFIED AROUND BRANDS SINCE 1976

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**CDATE NIGHT**

NEWS

L'ACC ET YOUNGDOGS FONT JAILLIR LES ÉTINCELLES CRÉATIVES LORS D'UNE NOUVELLE CDATE NIGHT

L'ACC et YoungDogs Belgium invitent à nouveau les directeurs de création et les [...]

READ MORE

NEWS

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PEOPLE UNIFIED AROUND BRANDS SINCE 1976

49<sup>th</sup> YEAR OF PUBLICATION 25-09-2025

23 BRANDS ARE SPONSORING OUR COVER!  
FIND THEM!

**CRISIS?  
WELKE CRISIS?**

MOSAERT,  
LA MAISON CRÉATIVE  
DERRIÈRE STROMAE

In tribute to Bill Bernbach

version.  
attention,  
a moment of your

Idn't be exclusive.

## OFFER 1: 100% DIGITAL

### SMALL



- 1 access to pub.be
- 1 access to PUBNEWS
- Freemium access to our old content (*archives + magazines*)

### MEDIUM



- 5 accesses to pub.be
- 5 accesses to PUBNEWS
- Freemium access to our old content (*archives + magazines*)

### LARGE



- 15 personal accesses to pub.be
- 1 to 2 IP Adress (*access in your building/VPN without login*)
- Unlimited access to PUBNEWS
- Freemium access to our old content (*archives + magazines*)

### EXTRA LARGE



- >15 accesses to pub.be
- 3 to 5 IP Adresses (*access in your building/VPN without login*)
- Unlimited access to PUBNEWS
- Freemium access to our old content (*archives + magazines*)

1ST YEAR = 3 MONTHS FREE MINUS 20€

2ND YEAR: S=329€, M=559€, L=1079€, XL=1839€

\* Prices excl. VAT (6%), autorenewal each year

## OFFER 2: PAPER + DIGITAL

### SMALL

259

- 1 paper magazine
- 1 access to pub.be
- 1 access to PUBNEWS
- Freemium access to our old content (archives + magazines)
- 1 Point of View \*\*

### MEDIUM

429

- 5 paper magazines
- 5 accesses to pub.be
- 5 accesses to PUBNEWS
- Freemium access to our old content (archives + magazines)
- 1 Point of View \*\*

### LARGE

819

- up to 15 paper magazines
- 15 personal accesses to pub.be
- 1 to 2 IP Address (access in your building/VPN without login)
- Unlimited access to PUBNEWS
- Freemium access to our old content (archives + magazines)
- 1 Point of View \*\*

### EXTRA LARGE

1399

- paper magazines on demand
- >15 accesses to pub.be
- 3 to 5 IP Addresses (access in your building/VPN without login)
- Unlimited access to PUBNEWS
- Freemium access to our old content (archives + magazines)
- 1 Point of View \*\*

1ST YEAR = 3 MONTHS FREE

2ND YEAR: S=349€, M=579€, L=1099€, XL=1859€

\* Prices excl. VAT (6%), autorenewal each year

\*\* Online

## OFFER 3: FULL OPTION

### SMALL

759

- 1 paper magazine
- 1 access to pub.be
- 1 access to PUBNEWS
- Freemium access to our old content (archives + magazines)
- 1 Point of View \*\*
- 1 to chose between:
  - 1/3p magazine,
  - 1 week online advertising,
  - 1 Partner Content,
  - 1 Job Offer

### MEDIUM

929

- 5 paper magazines
- 5 accesses to pub.be
- 5 accesses to PUBNEWS
- Freemium access to our old content (archives + magazines)
- 1 Point of View \*\*
- 1 to chose between:
  - 1/3p magazine,
  - 1 week online advertising,
  - 1 Partner Content,
  - 1 Job Offer

### LARGE

1319

- up to 15 paper magazines
- 15 personal accesses to pub.be
- 1 to 2 IP Adress (access in your building/VPN without login)
- Unlimited access to PUBNEWS
- Freemium access to our old content (archives + magazines)
- 1 Point of View \*\*
- 1 to chose between:
  - 1/3p magazine,
  - 1 week online advertising,
  - 1 Partner Content,
  - 1 Job Offer

### EXTRA LARGE

1899

- paper magazines on demand
- >15 accesses to pub.be
- 3 to 5 IP Adresses (access in your building/VPN without login)
- Unlimited access to PUBNEWS
- Freemium access to our old content (archives + magazines)
- 1 Point of View \*\*
- 1 to chose between:
  - 1/3p magazine,
  - 1 week online advertising,
  - 1 Partner Content,
  - 1 Job Offer

1ST YEAR = 3 MONTHS FREE + 500€

2ND YEAR: S=349€, M=579€, L=1099€, XL=1859€

NO RENEWAL ON THE MARKETING PART.

\* Prices excl. VAT (6%), autorenewal each year

\*\* Online

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