

# Why the Co-Marketing Library Changes the Game for Real Estate Agents

(All for just \$9/month)

Most agents promote listings.

Top-producing agents promote reach.

The difference? Co-marketing.



## What the Co-Marketing Library Does for You

- ✓ Your listings are shared by agents in Other cities, states, and countries
- ✓ Your properties reach buyers beyond your local market
- ✓ You position yourself as the go-to agent for relocation and global clients
- ✓ You build referral relationships with agents who know and trust you

This isn't competition — it's leverage.

## A Powerful Listing Advantage Sellers Instantly Understand

Sellers don't just want exposure — they want **more of the right exposure**. When you're part of a co-marketing library, you can confidently say: "Your property won't only be marketed locally.

It will be showcased through my network of trusted agents across multiple markets."

That single statement creates a **clear competitive advantage** in listing presentations — and helps you win more listings.



## Why Co-Marketing Other Listings Matters

Co-marketing isn't about promoting someone else's listing. It's about positioning yourself as a global resource. When you co-market listings from other markets:

- Your brand instantly looks global
- Your SOI learns you can help anywhere
- You stay visible in more conversations

You don't need listings everywhere — just connections.



## The Big Picture Agents who co-market

- Win more listing conversations
- Appear globally connected
- Stay relevant beyond their local market
- Capture referrals before clients are ready to buy or sell

**The co-marketing library is a brand multiplier.**

And it's available for just **\$9 per month**.

## Built-In Social Media Content (Without Being Salesy)

Co-marketing gives you valuable content that starts conversations, such as:

- "Here's what's happening in the [City Country] market right now"
- Why global connections matter more than ever"

These posts:

- Educate your SOI
- Spark messages and referrals
- Reinforce trust and credibility

