

5 PROVEN Tips On How To Write The Best College Essay

Not sure how to write your college essays? Wait until the end of this video where I'll share five proven tips that got my students accepted into their dream colleges. Julie Kim: I'm so glad you landed on my channel. I talk about college admissions, essays, applications, rec letters, mindset work, motivation, time management skills, stress management skills, and so much more. Be sure to hit the button Subscribe and also click on the bell so that you'll be notified when I post new videos every Friday. Julie Kim: Do you have your laptop open with a blank Word document not knowing where to begin, where to start, and just wondering, "Do I have too much information about my family members? Am I getting way too emotional in my essay? Is my college essay unique and creative enough?" By the end of this video, I'm going to show you five proven tips to write the [best college essay](#), so stay tuned. Julie Kim: A little about me. My name is Julie Kim, and I'm a college admissions expert not only helping students get accepted into their dream colleges but help students identify their interest and foster them into passion. I graduated from University of Southern California, then continued my studies at Harvard University. Julie Kim: The five tips that I'm about to share with you today, I used them with more than 500 high school students, and they were able to gain their acceptance from their dream colleges that had higher GPA and SAT scores, which means that the college essay played the biggest role in gaining their acceptance into their dream colleges. Now, it's your turn to apply them. Julie Kim: Tip number one: Focus on your value. I've read thousands of college essays where the student goes on and on about family issues, academic stress, peer pressure, and so much more, and yes, you should mention your circumstances, don't get me wrong here, but what about them? How has your values in life and in education been shaped by those circumstances? How did you grow? Here's a couple of popular values that my students have used in the past: vulnerability, fearlessness, courage, and empathy. Julie Kim: Tip number two: Be vulnerable. Be vulnerable in your essay. I know this is not the easiest thing to do, but trust me on this, you have to open up. Colleges want to see who you really are, not someone who you want to be seen as on the exterior. From 10 years of editing and revising and proofreading college essays, I can confidently say that when there's vulnerability in the essay, there's so much live color and fresh perspective. Julie Kim: Tip number three: Use imagery. Using imagery. This is one of my favorites, and it's such a powerful tool. I know there's a lot of literary devices out there, but nothing really beats imagery, especially with college essays. Now, at this point, I see a lot of students making the mistake of trying to put an imagery in every other sentence. Julie Kim: Here's a quick tip that I use with my students when we brainstorm the essay together, and that is for you to close your eyes and imagine the moment and the event that you want to embed into your essay. Close your eyes and try to think all about who was there. Imagine the colors you were seeing, the smell of everything, little details, even the littlest details, try to imagine all, and jot them down on a piece of paper. Julie Kim: Obviously, you don't want to include all five senses into your essay because, number one, you only have 650 words, so using imagery to fill up that space is something you definitely don't want. Also, I had a student who added five senses into one event, and that was a little creepy, so just pick two to three sensory details that you can recall, and that's what you would embed into your essay. Julie Kim: Comment below if you're currently working on your essay and what stresses you out the most. Julie Kim: Tip number four: Include two to three key activities in your college essay. Include two to three key activities in your college essay. Now, when you do this, you want to be careful not to list your activities just like what you did on your resume because then what's the point of this college essay? You want to pick two to three key activities that will help demonstrate your values that you should have identified from my tip number one. Julie Kim: Tip number five: Address the why and the how. The last tip is a continuation of tip number four, and that is if you are going to include your two to three key activities into your essay, you want to address two things. First, why did you decide to participate in this activity, and number two, how you went about it, so addressing the why and how is really important. Julie Kim: Let's face it. There's so much competition out there, so if you want to learn more about how to make your college applications stand out, I have a free 40-minute live training on that, and the link to register is down below. Also, if you want to join a community of students and parents just like you, I have awesome news for you. I have a Facebook

community where there are more than 500 members where I provide up-to-date college admission information, live Q&A sessions, articles, resources, and so much more. Julie Kim: If you like this video, please let me know by clicking Like below, subscribe and share it with your friends. Comment below "helpful" if this video helped you.