

Programme year 1: Operational management				Programme year 2: Middle management				Programme year 3: Strategic management	
Courses	hrs/week k sem 1	hrs/week k sem 2	Stp	Courses	hrs/week sem 1 (6 weeks)	hrs/week k sem 2	ECTS	Courses	
<b>Catering and F&amp;B</b>				<b>People and organisation management</b>				<b>Strategic hotel management</b>	
Hotel Organisation	2		3	Operational internship (6 weeks)			7	E-business and sales	
Food & beverage	2		3	Talent development			3	Revenue management and profit & loss	
Introduction to wine	2		3	<b>Introduction to practical case</b>				Financial management	
<b>General management and hospitality law</b>				Business Economics		4	3	Project trends in hospitality	
ICT - office programs basic		2	3	Research and writing skills		4	3	<b>International communication</b>	
Hotel Accounting 1		2	3	Social and tax law		4	3	<i>Choose 3 languages (native language excluded)</i>	
								Français III (2 ECTS) / English III (2 ECTS) / Deutsch III (2 ECTS) / Español III (2 ECTS) / Nederlands III (2 ECTS) + role play (1 ECTS)	
Economics		2	2	4				<b>Personal development and internationalisation</b>	
Law			6	<b>International communication</b>			15	Ethics and cultural diversity	
				<i>Choose 3 languages (native language excluded)</i>				Elective course	
<i>Introduction to international hospitality law</i>		2	2	Français II (5 ECTS) / English II (5 ECTS) / Deutsch II (5 ECTS) / Español II (5 ECTS) / Nederlands II (5 ECTS)		3	2,5	<b>SPECIALISATION: Choose 1 of the 4</b>	
<i>Rights and obligations of the hotel manager</i>			4	4				<b>SPECIALISATION 1: Languages for hospitality</b>	
<b>International communication</b>				<b>Rooms division, F&amp;B and meeting industry management</b>					
<i>Choose 3 languages (native language excluded)</i>			18	Company visits		2	3	Choose between Español/Deutsch/Italiano	
Français I (6 ECTS) / English I (6 ECTS) / Deutsch I (6 ECTS) / Español I (6 ECTS) / Nederlands I (6 ECTS)		3	3	ICT - office- and hotelsoftware advanced		2,5	3	<b>SPECIALISATION 2: Strategic hospitality management</b>	
Introduction to Belgium (country, economy, art, ...)		2	3					Strategic marketing management	
<b>Rooms division and events</b>				<b>Practical case</b>				Business game	
ICT - hotel software basic			2	3	Practical case Café CuiZien		3	5	
Event management and meeting industry			2	3	Cost control		2,5	3	
<b>Personal and professional development</b>					Sales & marketing		2,5	3	
Hospitality week and talent development			3		Human resources management		2	3	
Ethics, religion and world views			2	3	Hotel Accounting 2		2,5	3	
<b>Semester 1: Hotel and F&amp;B</b>	<b>25</b>		<b>30</b>	<b>Personal development and internationalisation</b>				<b>SPECIALISATION 3: Rooms division and wellness</b>	
<b>Semester 2: Rooms division and events</b>		<b>24</b>	<b>30</b>	International case			3	Rooms division management	
				<b>Semester 3: People and organisation management</b>	<b>21 (6 weeks)</b>		<b>25</b>	Wellness management	
				<b>Semester 4: Rooms division, F&amp;B and meeting industry management</b>		<b>24,5</b>	<b>35</b>	<b>SPECIALISATION 4: Gastronomy and events</b>	
								International wines and cuisine	
								F&B and meeting industry management	
								<b>Bachelor thesis</b>	
								Management internship	
								Management case	
								<b>Semester 5: Strategic hotel management</b>	
								<b>Semester 6: Management traineeship **</b>	
								<i>Mobility window: study abroad with Erasmus scholarship is possible in semester 5</i>	
								<i>mogelijk in semester 5</i>	
								<b>** Managementstage: mogelijkheid tot buitenlandse stage met Era</b>	