

YOUR MOST RELIABLE & TRUSTWORTHY E-COMMERCE BUSINESS PARTNER

JBM connects manufacturers and suppliers to e-commerce platforms by providing an easy yet simple one-stop entry solution.

Our high-tech forte in redefining the supply chain process enables manufacturers and suppliers to thrive and succeed in global retail market in this highly competitive and demanding omni-channel business environment.



DIRECTOR'S PROFILE

ANDY GOH, MANAGING DIRECTOR

Mr Goh is the founder of Oldtown Group of Companies with more than 27 years of experience in the coffee manufacturing and the food & beverages industry.

Oldtown Berhad caught the attention of Jacobs Douwe Egberts Holdings Asia HL B. V. (JDE) and the entire group was successfully acquired by JDE in March 2018.

Mr Goh has since resigned as director from Oldtown Berhad and is determine to spearhead JBM as the mastermind cum Managing Director leading JBM to an exceptional level of success and unprecedented achievement.

GINNY LEE, CHIEF EXECUTIVE OFFICER

Ms. Ginny Lee accumulated 15 years of valuable experience in the international e-commerce industry living abroad in Shanghai. She was appointed Asia Pacific General Manager for MFG.com and has been actively involved in the e-commerce landscape for the past 10 years.

She founded JinBaoMen Group in year 2010 and started marketing and selling Malaysian products and Southeast Asia goods to various e-platforms in the Peoples' Republic of China.

Currently, JBM manages cross-border online stores including but not limited to TMall, JD.com, and Suning.com and have successfully placed Malaysia as the 3rd highest grossing country in the Southeast Asia cross-border trade.

