



TÜRKIYE

TIMELESS BEAUTY, ENDLESS WONDERS



Türkiye, where East meets West, is a captivating fusion of ancient heritage and dynamic modern life. Spanning both Europe and Asia, it reveals layers of history, breathtaking coastlines, and diverse landscapes from the surreal rock formations of Cappadocia to the serene shores of the Aegean. Explore bustling bazaars, grand Ottoman palaces, and timeless Roman ruins. Drift above Cappadocia in a hot air balloon, sail the Mediterranean on a traditional gulet, or unwind in the ancient thermal waters of Pamukkale. Türkiye's hospitality is legendary, offering travelers genuine warmth and deep-rooted traditions.

Every region moves to its own rhythm, with distinctive flavors, crafts, and stories to share. Whether seeking culture, adventure, or relaxation, Türkiye invites exploration year-round—an unforgettable journey through time, taste, and timeless beauty.



CAPITAL
Ankara



AREA
302,535 SQ MI



CURRENCY
Turkish Lira



LANGUAGE
Turkish, English

ICONIC TÜRKIYE LANDMARKS



HAGIA SOPHIA (ISTANBUL)

Hagia Sophia stands as one of the world's most enduring architectural marvels, a masterpiece of Byzantine engineering crowned by its colossal dome. Built in the 6th century under Emperor Justinian, it has served as a cathedral, a mosque, a museum, and now a mosque again, each era leaving its mark. Inside, intricate mosaics shimmer beside Islamic calligraphy, telling the layered story of empires, faiths, and cultures converging in a single awe-inspiring space.

CAPPADOCIA & HOT AIR BALLOONS

In the heart of Anatolia, Cappadocia's dreamlike landscape is sculpted by nature into "fairy chimneys," honeycombed hills, and hidden valleys. Ancient cave dwellings and fresco-filled churches carved into soft volcanic rock reveal centuries of human history. At sunrise, the skies come alive with a colorful ballet of hot air balloons, offering a magical bird's-eye view of this surreal terrain—an unforgettable experience hailed as one of the world's most iconic flights.



PAMUKKALE & HIERAPOLIS

Pamukkale, meaning "cotton castle," is a natural wonder of gleaming white travertine terraces, their cascading pools brimming with warm, mineral-rich waters. Since ancient times, visitors have bathed here for their reputed healing powers. Above the terraces lie the ruins of Hierapolis, a Greco-Roman city with grand theaters, temples, and ancient baths. Together, they create a unique blend of nature's artistry and human heritage, making this site both soothing and spectacular.

EPHESUS (İZMİR PROVINCE)

Ephesus, once a bustling port and one of the Roman Empire's crown jewels, remains a remarkably preserved testament to classical antiquity. Walking its marble streets, visitors encounter the majestic Library of Celsus, the grand theater seating 25,000, and remnants of the Temple of Artemis, one of the Seven Wonders of the Ancient World. Each stone whispers of philosophers, merchants, and emperors who shaped this vibrant hub of culture, commerce, and early Christianity.



BLUE MOSQUE (ISTANBUL)

The Sultan Ahmed Mosque, famously known as the Blue Mosque, is an icon of Ottoman artistry. Its six slender minarets pierce the sky while cascading domes create a harmonious silhouette opposite Hagia Sophia. Inside, over 20,000 handcrafted İznik tiles in mesmerizing shades of blue catch the light, casting a tranquil glow. Still an active place of worship, the mosque welcomes visitors into a space where devotion, history, and architectural elegance converge.

MORE TO KNOW ABOUT TÜRKIYE



TRADITIONAL MUSIC & DANCE

From the vibrant, fast-paced steps of the Halay to the hypnotic spins of the Mevlevi whirling dervishes, Türkiye's music and dance traditions are a window into its soul. These performances carry deep spiritual and cultural significance, with roots that stretch back centuries. They are most often seen during joyous weddings, colorful festivals, and community gatherings, where music, rhythm, and movement unite people in celebration.

HANDCRAFTED SOUVENIRS

Wander through Türkiye's bustling bazaars and you'll discover treasures that tell stories of heritage and skill. Handwoven carpets, each knot a work of patience, gleam alongside vibrant mosaic lamps, protective evil eye charms, and delicately painted ceramics. Copperware shines under market lights, reflecting centuries-old techniques passed down through generations, making each piece a tangible memory of the country's artistry.

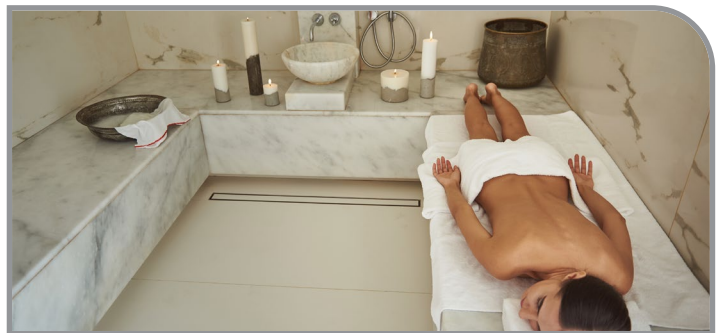


TURKISH CUISINE

Turkish food is a feast for the senses, rooted in centuries of culinary tradition and regional flavors. Relish dishes like döner kebab sizzling on vertical spits, fresh gözleme stuffed with cheese or spinach, and hearty menemen, scrambled eggs with tomatoes and peppers. Sweet indulgences such as künefe, dripping with syrup and cheese, and flaky baklava are irresistible. Meals are enjoyed slowly, often shared among friends and family, making dining a social ritual.

TURKISH BATHS (HAMAMS)

The hamam is more than a bath—it's a centuries-old wellness tradition blending Roman bathing culture with Ottoman elegance. Step inside a marble chamber filled with steam, where the heat relaxes muscles and quiets the mind. A skilled attendant scrubs away the day's dust before lathering you in clouds of warm foam. The experience leaves skin soft, circulation boosted, and the body deeply rejuvenated, offering a timeless form of self-care and cultural connection.



TEA & COFFEE CULTURE

In Türkiye, tea and coffee are more than drinks—they are symbols of hospitality and conversation. Fragrant black tea is brewed strong and served in delicate tulip-shaped glasses from sunrise to night. Turkish coffee, thick and unfiltered, is prepared slowly in a small pot called a cezve. Its rich, intense flavor lingers, while the grounds left behind become a canvas for the playful custom of fortune telling, turning every cup into a story.

OUR TRAVEL IDEAS

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5
DAYS

HIGHLIGHTS OF ISTANBUL

ISTANBUL

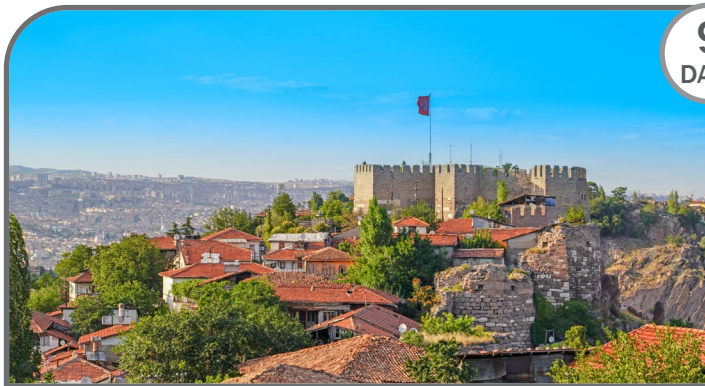
From its awe-inspiring landmarks to its bustling bazaars, Istanbul is a city where centuries of history and modern vibrancy exist side by side. Stroll through the grand courtyards of Topkapi Palace, once the opulent seat of Ottoman sultans, and stand beneath the towering domes of the Blue Mosque, marveling at its intricate tilework. Wander the historic Hippodrome, where echoes of ancient chariot races linger, and feel the pulse of the city in the lively neighborhoods that blend European charm with Eastern mystique. No visit to Istanbul is complete without diving into its legendary markets, where every turn reveals a new treasure.

FASCINATING TÜRKİYE

ISTANBUL | CAPPADOCIA | IZMIR

Begin in Istanbul, where East meets West along the Bosphorus. See Hagia Sophia, the Blue Mosque, Topkapi Palace, and shop the lively Grand Bazaar. In Cappadocia, marvel at fairy chimneys, cave dwellings, and enjoy a sunrise hot air balloon ride. Conclude in Izmir on the Aegean Sea. Stroll the Kordon promenade, savor fresh seafood, explore Ephesus, and visit the peaceful House of the Virgin Mary. From vibrant cities to ancient wonders, this journey captures the spirit of Türkiye.

8
DAYS



9
DAYS

DISCOVER TÜRKİYE

ISTANBUL | ANKARA | CAPPADOCIA | PAMUKKALE | IZMIR

Experience the best of Türkiye on a journey of vibrant culture, rich history, and breathtaking landscapes. In Istanbul, explore Topkapi Palace, the Blue Mosque, and the ancient Hippodrome before wandering the colorful Grand Bazaar. Continue to Ankara to discover the Museum of Anatolian Civilizations, honor Atatürk at his Mausoleum, and descend into the underground city of Sarutli. Then marvel at Pamukkale's white terraces and Cappadocia's surreal valleys dotted with fairy chimneys. From ancient streets to natural wonders, and a sunrise hot air balloon ride.

CLASSIC TÜRKİYE

ISTANBUL | ANKARA | CAPPADOCIA | PAMUKKALE | IZMIR | CANAKKALE

This 11-day tour of Türkiye blends history, culture, and breathtaking scenery. In Istanbul, visit Topkapi Palace, the Blue Mosque, the Hippodrome, and the lively Grand Bazaar. Continue to Ankara to see the Museum of Anatolian Civilizations and Atatürk's Mausoleum, then explore the underground city of Sarutli. In Cappadocia, marvel at fairy chimneys, sculpted valleys, and surreal landscapes—best seen on an optional sunrise balloon ride. From ancient landmarks to natural wonders, this journey captures the very essence of Türkiye.

11
DAYS

