

MILANO UNICA PRESENTS
MU IS PUNK!
HANDCRAFT IS PUNK!
FALL - WINTER 2027/28 COLLECTIONS

The materials received and selected for the **Milano Unica** Tendenze Area regarding the **Fall-Winter 2027/2028** season, consistently reflect the season's creative concepts, highlighting the participating companies' ability to translate each theme into sophisticated, contemporary proposals.

The **Classic** and **Romance** themes show the strongest alignment between material choices and the proposed color palettes, while **Freestyle** stands out for its minimalist approach to materials, complemented by a freer and more vibrant use of color.

The collection balances traditional wool fabrics with high-performance technical materials, enhanced by innovative finishes, treatments, and processes that elevate their overall quality. Alongside more structured fabrics, there are comfort-driven materials, including jersey, knits, and fleece, offered in a variety of weights and textures. Ribbed constructions feature prominently throughout the collection, further emphasizing the tactile dimension of the fabrics.

Pattern design clearly reflects the identity of each concept: **Classic** reinterprets the codes of traditional menswear through pinstripes, herringbone, and checks. **Freestyle** revisits these motifs with micro and macro-scale patterns presented in more vibrant color combinations. **Romance**, by contrast, features gradient, ethnic-inspired, and floral prints applied to both lightweight and more structured fabrics.

Lace and macramé, predominantly featuring floral motifs, are applied to unconventional materials such as chenille, wool, leather-effect fabrics, and bi-stretch mesh, expanding the collections' exploration of materials.

Accessories also interpret the three concepts with remarkable consistency, combining artisanal craftsmanship with metallic and shimmering details, technical components, and sustainable materials. Cords, zippers, trims, and labels contribute to defining a contemporary, functional aesthetic.

The color palettes reflects the proposed seasonal chart, featuring neutral and warm shades with distinctive accents: burgundy defines **Classic**, vibrant tones characterize **Freestyle**, while greens and yellows distinguish **Romance**.

Overall, the collection presents a coherent and accomplished exploration of materials, capable of interpreting the evolution of contemporary textiles through a balanced dialog between manufacturing excellence, material innovation, sustainability, and refined aesthetic research. Materials and accessories together result in a comprehensive and well-balanced offering that effectively conveys the creative vision of the **Fall-Winter 2027/2028** season while showcasing the outstanding expertise of the participating companies.

CLASSIC IS PUNK!

The participating companies interpreted this theme with remarkable consistency, developing sophisticated textile proposals that reinterpret the heritage of classic fabrics through innovative finishes, construction techniques, and refined detailing.

The collection also showcases the outstanding expertise and creativity of the Biella textile district, achieving a balanced dialog between manufacturing excellence, material research, and innovation.

The collection presents classic wools, cashmere, wool, and wool-cashmere double fabrics, flannels, and natural fiber drills featuring classic menswear-inspired patterns. These are complemented by textured cottons, poplins, striped linings, and lightweight jerseys.

More textured fabrics include quilted textiles, teddy fabrics, faux fur, and bouclé, which introduce generous volume and richly textured surfaces. In contrast, lighter fabrics

are enhanced through innovative finishing techniques such as lacquer coating, surface treatments, flock printing, and metallic details.

A distinctive element of the collection is the extensive use of pleated fabrics and satins characterized by refined glossy-matte contrasts that create movement on the surface of the fabrics.

Shirting fabrics reinterpret pinstripes, three-dimensional embroidery, and piping details, elevating their luxurious character while preserving the versatility required by a contemporary unisex wardrobe.

Fringes and delicate embroidery enrich taffetas and jacquards with detailing that never compromises elegance and the clean lines.

Accessories feature shimmering details and crystal accents, reinterpreting classics and elevating them through a contemporary lens, effortlessly complementing both daywear and eveningwear.

The entire selection of materials works in perfect synchrony with the proposed color palette, combining neutral, sophisticated, and timeless shades that reinforce the collection's elegant and versatile identity.

Fabrics

Drill and cotton, wool, and viscose canvas
Solid-color duchesse
Flocked denim
Striped and embroidered linings and shirting
Pinstripes on wool, flannel, satin, and cotton canvas
Gabardine and lacquer cotton
Quilted padded fabrics with flock prints or raw-edge inserts
Cotton piqué jersey
Solid-color or mélange double-faced wool and cashmere
Fringed wool and fil coupé fabrics
Three-dimensional double-knits
Micro-rib knits
Cashmere fleece
Bi-stretch second-skin jersey
Wool and cotton piqué
Solid-color flannel and teddy fabrics
Solid-color lace and macramé
Waterproof satin
Solid-color satins and jerseys with glossy/matte contrast patterns
Double-face satin
Houndstooth patterned wool

Checkered fabrics with allover sequin embroidery
Stretch fabrics with flocked prints
Fabrics with glen check patterns
Faux fur with lurex inserts
Silk and wool crêpe
Printed crêpe or with tone-on-tone metallic effects
Classic wool and jersey fabrics
Coated fabrics with a leather-like effect, plain or with animalier prints
Suede-effect fabrics
Regular pleated fabrics, with a wrinkled effect, or overprinted
Houndstooth patterned wool-blend fabrics
Solid-color and embroidered sequined tulle
Patterned taffetas and jacquard, moiré, and with irregular patterns
Tweed and bouclé fabrics with lurex inserts
Ultralight nylon fabrics
Tulle with lurex inserts or prints
Teddy fabrics paired with leather-effect fabrics
Ribbed velvets
Velvets and flocked fabrics

Accessories

Wool, mohair, and viscose ribbons
Accessories with a wool-like appearance featuring delicate napping and needling
Crystal embellishments, appliqués, embroidery, and bijoux jewelry
Laser-engraved designs on metallic finishes, for embroidered appliqués and small trims
Buttons made of horn, corozo, mother-of-pearl, or bio-based polyester
Leather and hide details
Zippers with satin tapes and brushed metal chains
Woven labels and tags made from recycled paper

FREESTYLE IS PUNK!

This concept includes traditional fabrics reinterpreted through a relaxed and contemporary perspective, featuring sporty fabrics with a fashion-forward attitude, enriched with luxurious details, three-dimensional textures, and innovative craftsmanship.

The result is a combination of luxury and functionality, expressed through an extensive selection of cotton denims, enhanced by surface treatments, washes, and finishing techniques that broaden their creative and aesthetic potential. These fabrics are complemented by wools and cashmeres alongside technical and stretch materials, including poplins, gabardines, ripstops, and high-performance linings, in a continuous dialog between heritage and innovation.

The most sophisticated dimension of the collection features lustrous stretch velvets, richly embroidered fabrics, lamé accents, and delicate frosted finishes that lend luminosity while enhancing the materials' textural quality.

Wools and flannels come in button-down constructions, checks and micro-check patterns, reinterpreting the classic wardrobe with a contemporary attitude.

Voluminous fabrics play a central role, with geometric quilting, faux-fur effects, and heavyweight constructions that emphasize comfort and three-dimensionality.

Knits and jerseys come in solid, micro-ribbed, piqué, and terry constructions, primarily in vibrant shades that inject energy into the overall collection.

Accessories reinforce the theme's technical yet nostalgic character: drawstrings, zippers with denim-inspired striped tapes, rubberized finishes, and fur-effect trims and labels combine functional performance with meticulous attention to detail.

The color palette is interpreted consistently, evolving through a range of shades that deepen its chromatic range and lend greater richness and dynamism to the collection as a whole.

Fabrics

Flocked denim
Lamé denim
Coated denim
Dark, heavy-weight denim
Embroidered denim
Technical and ripstop linings
Micro-check flannel
Micro-rib knits
Piqué knits
Regular micro-pleats
Checkered wool and flannel
Button-down wool
Compact jersey
Terry-look jersey and fleece
Brightly colored jersey
Multicolored jacquard with lamé inserts
Stretch poplin and gabardine
Lace and jersey with lurex inserts
Diamond- and circle-quilted fabrics
Frosted-look fabrics with lurex inserts
Technical fabrics with a structured look

Faux fur fabrics
Stretch velvets
Embroidered velvets

Accessories

Striped elastic ribbons with geometric jacquard patterns
Trims and embroidery on faux fur fabrics
Labels and patches with retro-sport or denim motifs
Multi-colored braided cords
Drawstrings with rubberized or metallic tips and finishes
Zippers with striped or denim edges, with colored pull tabs
Small hardware in various materials and shapes

ROMANCE IS PUNK!

The participating companies have interpreted this concept with remarkable coherence, presenting a selection of materials distinguished by rich tactile and three-dimensional quality.

Great attention is paid to surfaces, creating distressed effects, layering, embroidery, and inserts that add depth and movement to the fabrics. The range spans coated drills and leather-effect fabrics, deliberately worn, authentic finishes, alongside flannels, jerseys, and délavé satins reinterpreted through innovative surface treatments.

The collection includes brushed drills, double denims, and flocked and richly textured fabrics that reinforce the expressive potential of the materials.

Light is a central focus, expressed through tweeds intertwined with lamé details, wools with lacquered inserts, chenille macramé, velvets with metallic reflections, laminated pleats with craquelé effects, and sequined embroidered tulles. Jacquards featuring ethnic-inspired motifs and lurex inserts complete the collection, adding an additional layer of decorative richness.

Three-dimensionality is further expressed through fringed fabrics, structured knits, ribbed velvets, quilted constructions, and embossed stretch jerseys, all creating dynamic and sophisticated surfaces.

Sophisticated animalier and gradient prints complete the material narrative, reinforcing the theme's textural and contemporary identity.

The color palette consistently interprets the concept, developing the proposed shades through deep hues, metallic accents, and chromatic variations that expand its expressive richness.

Fabrics

Textured drill
Flocked denim and jacquard
Double denim
Textured denim
Wool with lacquered detailing
Jacquard with ethnic patterns
3D jersey
Ribbed knits
Quilted knits
Chenille macramé
Macramé lace with sequin embroidery and lurex inserts
Satin, jersey, and flannel with a faded look
Double mesh
Laminated mesh
Jacquard fabrics with a wrinkled effect
Coated fabrics with a distressed leather-like effect
Crêpe fabrics with degradé effects
Printed and embroidered suede-effect fabrics
Fringed fabrics
Tweed with lamé inserts
Laminated fabrics with a wrinkled effect
Two-tone faux fur fabrics
Fabrics with animalier prints
Patterned quilted fabrics
Lamé fabrics
Tulle and organza embroidered with sequins
Bi-stretch tone-on-tone tulle and jersey
Ribbed velvets
Velvets with a metallic finishes

Accessories

Trims and fringes made from a blend of wool and chenille yarns
3D embroidery on fuzzy bases
Layers of laser-cut and laminated leather embroidery
Embroidered lace and mesh
Trim and details in gold and satin finishes
Metal buttons with dark and oxidized finishes
Recycled leather labels
Embroidered patches on leather-effect fabrics
Laser-cut printed denim
Zippers with chains and oxidized metal pull tabs

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