



THE SUSTAINABILITY PROJECT: GREAT ATTENDANCE SUCCESS

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The project that ultimately resulted in Milano Unica's Sustainability Area involved painstaking research and analysis, in addition to an effort to engage and promote all the companies that have made concrete decisions in favor of the environment. A commitment that Milano Unica shares with the institutional representatives, designed to provide a high quality service to companies in the textiles/apparel sector.

The challenge of sustainability in the July 2018 edition registers an extraordinary success, with the number of participating businesses tripled (123 companies) and more than 750 product samples on display. This is clear evidence of the commitment and sensitivity of high Italian and European producers of high end fabrics and accessories with regard to product and process sustainability. In the first edition of February 2018, 53 companies had participated with their certifications and over 250 sustainable sample fabrics and accessories.



The classification includes 9 categories that represent the main areas of sustainability innovation: 1. Organic materials; 2. Materials from responsibly managed forests; 3. Recycled materials; 4. Innovative bio-based fibers; 5. Chemical fibers from closed-loop processes; 6. Traditional low impact materials; 7. Cruelty-free animal fibers; 8. Materials without hazardous chemicals; 9. Products from businesses implementing sustainable systems.

Milano Unica catalogue contains all the information about the businesses and their sustainability certifications. For instance, 73 of the 123 companies use recycled materials, 15 use innovative bio-based fibers, 88 declare that they do not use hazardous chemicals and 15 use materials originating from responsibly managed forests.