MILANO UNICA AND SUSTAINABILITY

FEBRUARY 2025

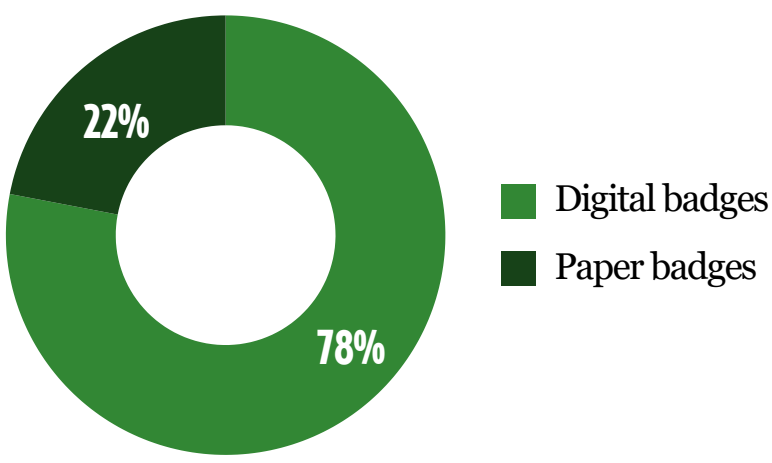
Milano Unica continues its journey towards an increasingly sustainable trade show, implementing concrete solutions to reduce waste, optimize resources, and enhance the commitment of exhibiting companies.

Countries represented
98

Visitors
~12,000

Exhibiting companies
723

Digitalization and waste reduction



Materials and resources used

Pre-fitted booths
reused for 4 editions

Water distributed
15,000 cans

Paper
100% eco-friendly

Local suppliers
70% within a 100 km radius

Waste management

Recycling stations
50

Textile waste-to-energy
~100 kg

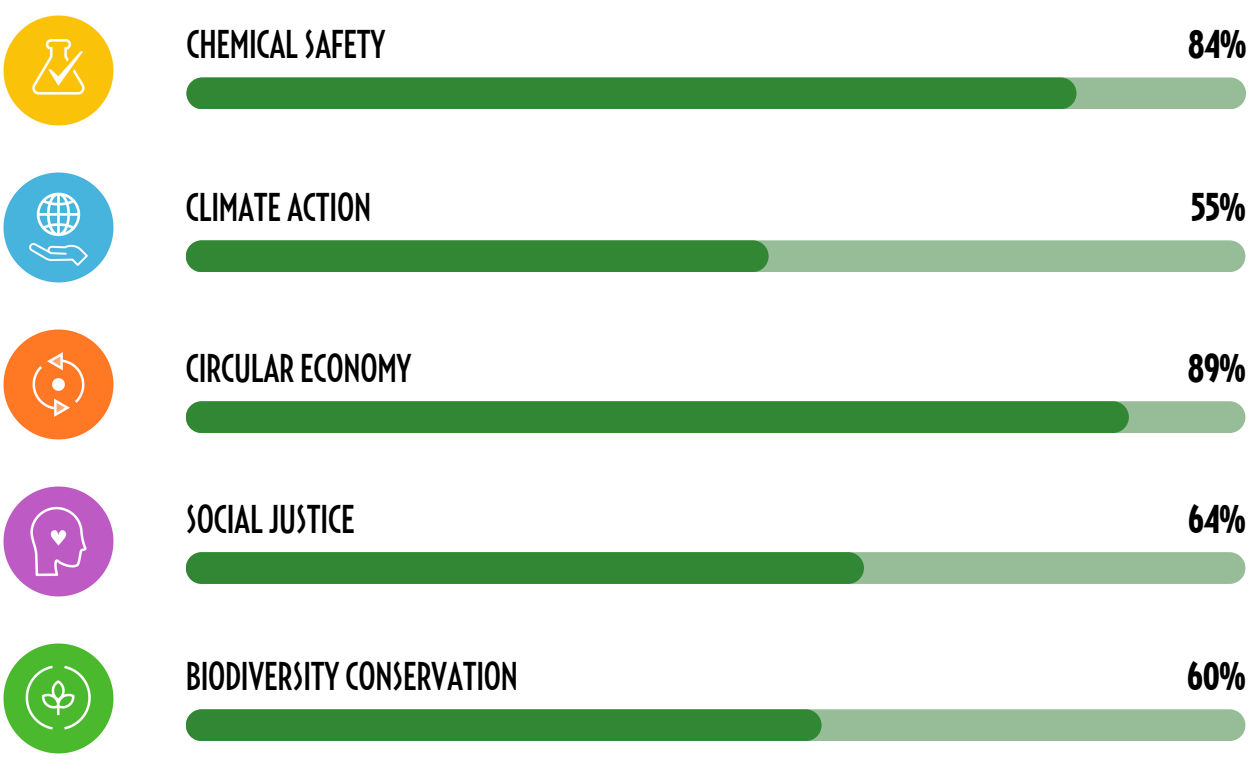


Results of the MU Tendenze Sostenibilità Project

~ 3,000
SAMPLES WITH SUSTAINABLE PERFORMANCE

359
EXHIBITING COMPANIES INVOLVED

Sustainability performance of the samples:



www.milanounica.it