# MILANO UNICA AND SUSTAINABILITY

JANUARY 2026

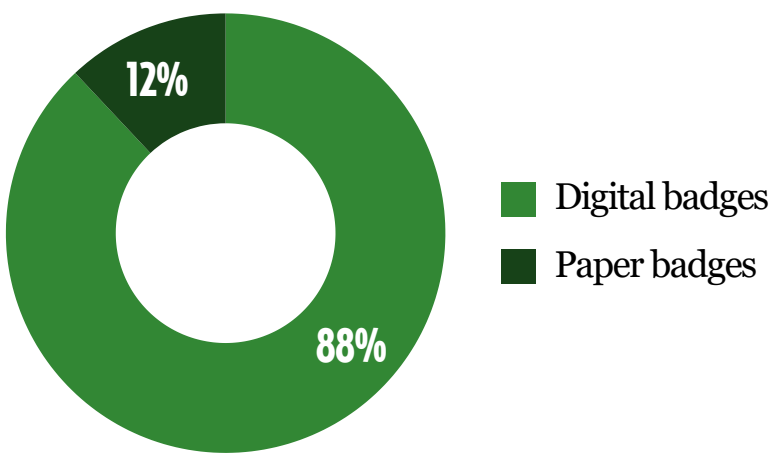
Milano Unica continues its journey towards an increasingly sustainable trade show, implementing concrete solutions to reduce waste, optimize resources, and enhance the commitment of exhibiting companies.

Countries represented
**103**

Visitors
**~12,000**

Exhibiting companies
**730**

## Digitalization and waste reduction




## Materials and resources used

Pre-fitted booths
**reused for 6 editions**

Water bottles with
**30% recycled plastic**

Paper
**100% eco-friendly**

Local suppliers
**73% within a 100 km radius**

## Waste management

Recycling stations
**52**

arpet made by recycling textile samples from previous edition
**~1,000 sqm**



## Results of the MU Tendenze Sostenibilità Project

**2,878**
SAMPLES WITH SUSTAINABLE PERFORMANCE

**345**
EXHIBITING COMPANIES INVOLVED

Sustainability performances of the samples:

CHEMICAL SAFETY 83%

CLIMATE ACTION 40%

CIRCULAR ECONOMY 85%

SOCIAL JUSTICE 62%

BIODIVERSITY CONSERVATION 34%