



Tuesday, February 4, 2025, h 11.00 a.m.

Auditorium, Centro Servizi

Fiera Milano (Rho)

Milano Unica 40th edition

Opening Ceremony

Textiles, production is the true luxury
The excellence of Made in Italy products,
a pillar and guarantee of quality

Introduction by

Simone Canclini

PRESIDENT OF MILANO UNICA

In videoconnection

Antonio Tajani

VICE-PRESIDENT OF THE COUNCIL OF MINISTERS

AND MINISTER OF FOREIGN AFFAIRS AND INTERNATIONAL COOPERATION

Video message by

Giancarlo Giorgetti

MINISTER OF ECONOMY AND FINANCE

Attending the ceremony

Attilio Fontana

PRESIDENT OF THE LOMBARDY REGION

Claudio Sgaraglia

PREFECT OF MILAN

Matteo Masini

MANAGER CONSUMER GOODS OFFICE AT ICE- ITALIAN TRADE AGENCY

Round Table

Toni Belloni

PRESIDENT OF LVMH ITALY

Alessandra Gritti

VICE PRESIDENT AND CEO OF TAMBURI INVESTMENT PARTNERS

Moderator

Nicola Porro

DEPUTY DIRECTOR OF IL GIORNALE, BLOGGER, AND HOST OF QUARTA REPUBBLICA

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MODA FEDERAZIONE
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Sella

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