MILANO UNICA AND SUSTAINABILITY

July 2026

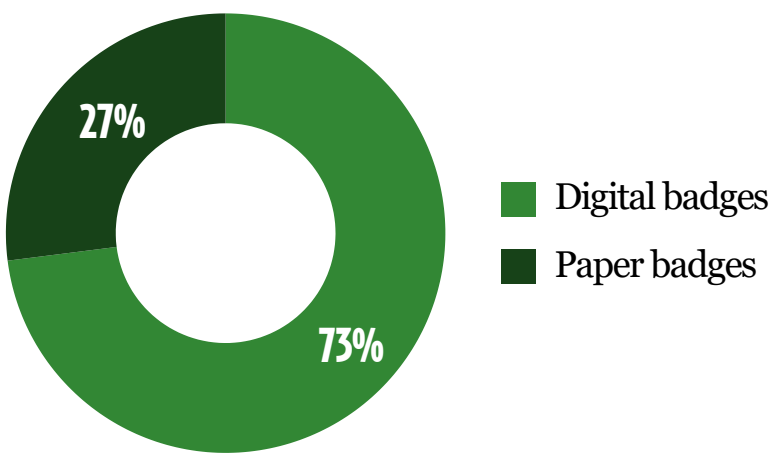
Milano Unica continues its journey towards an increasingly sustainable trade show, implementing concrete solutions to reduce waste, optimize resources, and enhance the commitment of exhibiting companies.

Countries represented
87

Visitors
~11,150

Exhibiting companies
737

Digitalization and waste reduction



Materials and resources used

Pre-fitted booths
reused for 6 editions

Water bottles with
30% recycled plastic

Paper
100% eco-friendly

Local suppliers
81% within a 100 km radius

Waste management

Recycling stations
60

Rifiuti tessili termovalorizzati
370 kg

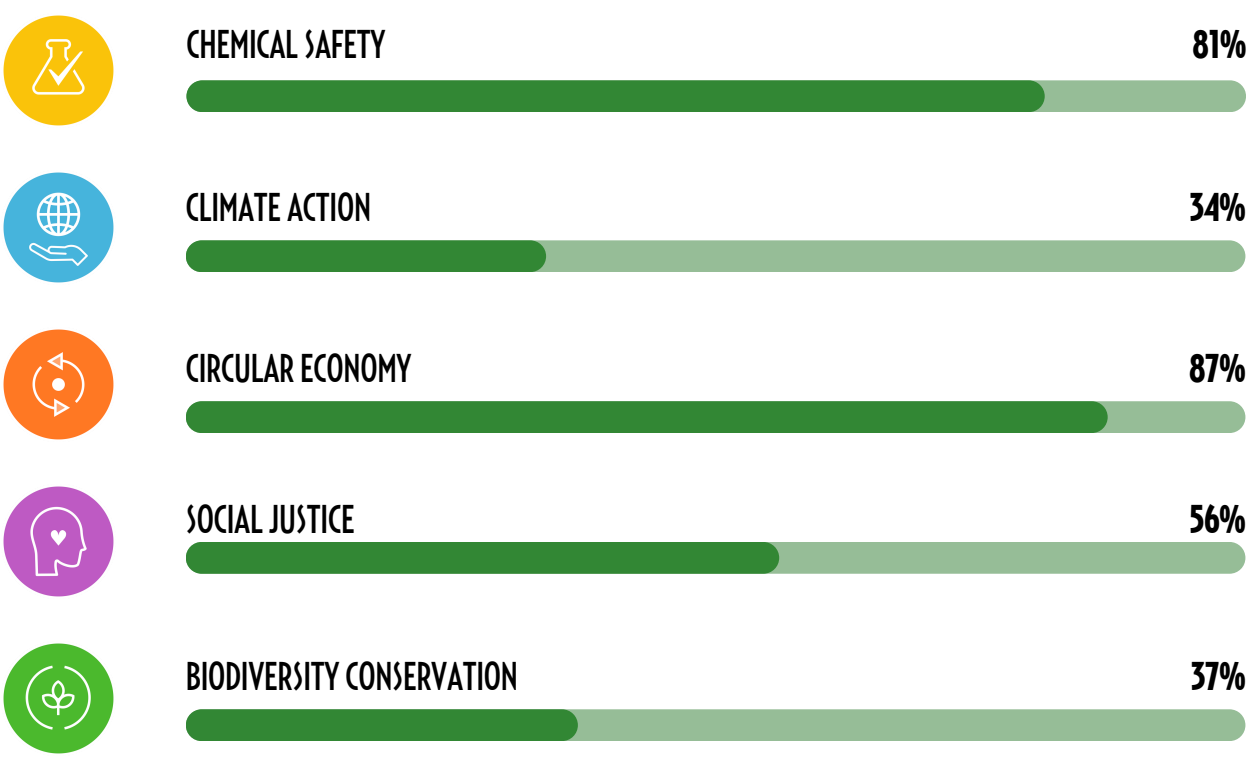


Results of the MU Tendenze Sostenibilità Project

3,124
SAMPLES WITH SUSTAINABLE PERFORMANCE

369
EXHIBITING COMPANIES INVOLVED

Sustainability performances of the samples:



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