

Serval & Associés Asia-Pacific Region





THE ART OF INFORMATION

Editorial



The shift in the world is creating new challenges for entrepreneurs and their financial teams. Faced with both growing obligations in terms of compliance accounts, legality of transactions, new risks regarding the protection of company assets, data security and the contradictory requirement to control costs, the company management are forced to challenge their organization including the use of new technologies and their relationship with external providers. As such, accountants and auditors had themselves to transform their vision of how to serve businesses, stay close to executive management teams, expand and upgrade their skills, be able to follow their financial development and geographical extension. To do it, I gathered in a single organization, the international network Constantin - Serval & Associés, accountants with high reputation, sharing an entrepreneurial sensibility and a common philosophical framework, in order to offer services together. In the midst of the digital transformation driven by most companies through the integration of information systems and innovative data management, it was necessary to explain which specialized and transnational services we are able to provide, how and according to which integrated organization and ethical framework they will be provided to balance the benefits of globalization and the closeness to associates you are expecting.

Jean-François Serval
General Director - President

Business and regulatory environments are evolving at a fast pace in Asia-Pacific. Nonetheless, significant differences remain among countries, inducing the need for transnational organizations to address the dual objective of consolidating financial information that meets the group reporting standards and maintaining financial records in accordance with the requirements of local authorities. Our integrated model and multidisciplinary teams suit perfectly this purpose and allows us to coordinate the liaison with the headquarters on a regional basis to serve both group and local requirements. Our regional offices located across the main financial centres and trading hubs of Asia-Pacific offers our clients with a global coverage, meaning we can handle multi-jurisdictional organizations as a one-stop-shop. With more than 30 years of experience in assisting foreign companies to venture and expand overseas, we are proud to be entrusted by reputable European and North-American groups to provide the right guidance to their subsidiaries and joint-ventures by assisting them with all aspects of their statutory filings and growth opportunities. Our experience and industry knowledge cross a wide range of sectors, thus enabling us to identify improvements and provide valuable insights to organizations. Our client base reflects the diversity of economic exchanges in Asia-Pacific and comprises market leaders from the logistic and the energy sectors, large manufacturers, aeronautics & engineering companies, international retail brands, IT consulting firms, insurance brokers, and major players of the food & agriculture business.



Florian Quinquis
Managing Partner





OUR SERVICES



For more than 80 years, Serval & Associés has stood for quality, precision and integrity in all fields of financial reporting. Our goal is to ensure that your accounting and financial information maintain consistency and transparency. Our services are geared to support you in the creation of value and the optimization of your financial function. Through suitable approach and multidisciplinary expertise, our teams deliver assistance and technical support to major international groups, SMEs, private investors and public bodies at every stage in their development in Asia-Pacific.



AUDIT

Audit is one of the core areas of our expertise. Assurance provides credibility to financial reports and business information, thereby giving confidence to stakeholders and other users that rely on this information. With our risk-oriented approach and as modern auditors, we offer you more than merely examining the correctness of your accounts. We offer comprehensive, high-quality and forward-looking audit services. In doing so, we aspire to add value to the business of our clients at all times. As well as obtaining a clear understanding of the economic situation of your company, we are also developing compliance strategies that respond to current issues faced by your business and anticipate the implications of future changes.

TAX

Our tax specialists work closely with our clients to follow-up seamlessly on the tailored solutions provided by their lawyers to address their national or cross-border tax issues. Our experts have a wide-range of experience in international tax regulation to prepare and review the compliance of your corporate tax returns in numerous matters such as:

- Corporate income tax
- VAT and other tax formalities
- Tax treatment of cross-border operations
- Transfer pricing
- Special assignments

ADVISORY

Through serving market leaders from different sectors for the purpose of valuations and due diligences, we have built a wealth of industry knowledge and experience that enable us to help companies to meet their challenges. Our integrated teams have the necessary resources to manage through complexity. We combine the expertise of international advisors and the local perspective of rules and regulations to develop practical recommendations designed to guide your growth.

Transaction Services / M&A



Serval & Associés transaction service is a dedicated team of professionals and partners that offers vendors, purchasers and financiers with all the necessary skills and expertise to serve every aspect of due diligence and valuations. Our experienced international advisors help businesses make the most of the growth opportunities that international deals can provide. Our teams have the necessary technical expertise derived from a large variety of industries. They will be a valuable tool in helping your company make all crucial investment decisions. For your acquisition projects, we examine the financial, legal, and tax circumstances of your target company. We strive to give you the most thorough insight into its past and projected profitability as well as into its financial structure. Working alongside investment bankers, lawyers and other experts, we serve your immediate or long-term requirements.

Internal Audit Services



Internal auditing is an objective assurance and consulting activity designed to add value and improve an organization's operations. It can help an organization accomplish its strategic objectives by bringing a systematic, disciplined approach to evaluating and improving the effectiveness of risk management, control, and governance processes. Our Internal Audit services help boards and senior executives better manage enterprise risks. Professionals from Serval & Associés help organizations enhance the effectiveness, quality, and value received from internal audit. Our broad understanding of risks and areas of operational improvement — particularly the nuances of specific industry sectors and markets — can help internal audit functions improve their performance and operating efficiency and bring value to their organizations.

Forensic Services



Our Forensic and Investigation Services team has extensive experience of providing high-quality, timely and uncompromising investigations, advice and expert reports on a wide variety of financial and accountancy matters, including authoritative and impartial advice in investigations and asset recoveries, tax investigations and insolvency related investigations. We also offer computer forensic services in connection with the role of data acquisition and analytics to prevent and detect fraud. Serval & Associés has experts around the world that share common standards and procedures in investigations and expert witness assignments. Our special team is able to respond quickly and effectively to achieve a positive outcome on complex cross-border assignments.

OUTSOURCING

Tomorrow's global shared services model is multifunctional, fully integrated, end-to-end process oriented and can transform your business. At Serval & Associés, many of our clients consider our support for their operational requirements in their back office to be a hassle-free, cost-effective solution. We build and maintain robust processes, identify improvements, provide valuable insights, address unexpected challenges and ensure you are well-positioned to effectively navigate the ever-changing compliance and regulatory environment. Our Integrated approach with the deployment of multidisciplinary specialists provides you with the confidence that you will be fully compliant with statutory and regulatory requirements.



COMPANY SET-UP

- ✔ Start-up advices
- ✔ Incorporation of legal entity
- ✔ Corporate bank account
- ✔ Immigration and work visas



CORPORATE SECRETARIAL

- ✔ Company secretary
- ✔ Nominee director
- ✔ Registered address
- ✔ Governance review



HUMAN RESOURCES ADMINISTRATION

- ✔ Employment agreements
- ✔ Electronic payslips
- ✔ Payroll reports
- ✔ Statutory deductions
- ✔ Statutory reports
- ✔ Web-based payroll processing
- ✔ Termination procedures
- ✔ E-Leave




FINANCE & ACCOUNTING

- ✔ Bookkeeping
- ✔ Cashflow reporting
- ✔ Budgeting and forecasting
- ✔ Consolidation package
- ✔ Compilation of financial statements
- ✔ Restoration services
- ✔ Liaison with auditors
- ✔ Group consolidation



TAX COMPLIANCE

- ✔ Corporate income tax
- ✔ VAT administration
- ✔ Withholding tax returns
- ✔ Personal income tax



OUR UNIQUE OPERATING MODEL

Our success has always been defined by the success of our clients in establishing overseas operations and our ability to stand by them to address the challenges of their international expansion. Unlike global networks of firm members and franchise businesses, we focus on the consistent application of high-quality practices worldwide, close interdisciplinary and cross-border collaboration of integrated teams within one single organization.



Our principle of adopting an **integrated** approach

Serval & Associés is a successful, internationally established owner managed firm. Therefore, we particularly identify ourselves with the wishes, concerns and requirements of European and North-American family-owned companies with international operations. We build value through long-term and personal client relationships to act as trusted advisors in unlocking their potential for growth.

Our unique integrated model is dedicated to guaranteeing responsiveness and consistent quality of service to our clients regardless of the jurisdiction of their operations. Our teams are highly qualified and able to speak French, German, Mandarin, or Japanese according to your needs. They share a common set of core values that guides our decisions daily.

**“ Committed to speak
your language ”**



“ We stand for international expertise on a one-stop-shop basis ”

Global reach, local perspective

Serval & Associés and its worldwide integrated teams have the necessary resources to manage through complexity. We combine the ability to ensure high quality auditing practices with the understanding of local regulatory frameworks to adapt to the particular context of expanding, rationalizing, and navigating across dynamic markets and fast changing environments.

Our success is based on our abilities to provide outstanding client services by consistently meeting your financial and business objectives on a timely and cost-effective manner. We work seamlessly thanks to a structure that provides you with a unique partner in charge of coordinating and consolidating the reporting of all your entities in Asia-Pacific.



NORTH-AMERICA

- New York

Jurisdictions covered:

USA | Canada

EUROPE

- Paris
- Brussels
- Rotterdam
- Luxembourg

Jurisdictions covered:

France | Belgium
Netherlands | Germany
Switzerland | Luxembourg
Austria | Hungary

ASIA-PACIFIC

- Singapore
- Hong Kong
- Kuala Lumpur
- Ho Chi Minh City
- Tokyo
- Manila
- Jakarta
- Bangalore

Jurisdictions covered:

Singapore | Hong Kong
China (PRC) | Japan
Vietnam | Thailand
Malaysia | Philippines
Indonesia | India

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